

SZABIST

SELF-ASSESSMENT REPORT

Bachelor in Business Administration (BBA)-Larkana Campus

Spring 2016

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SZABIST

SELF-ASSESSMENT REPORT

Executive Summary



Quality Enhancement Cell Institutional Research Department

Self-Assessment Report Executive Summary

Bachelor in Business Administration (BBA) Program

SZABIST Larkana Campus

Introductions

SZABIST- Quality Enhancement Cell (QEC) since its inception has been active in promoting its core function of bringing standardization to **SZABIST**'s academic programs in line with the guidelines enunciated by the Higher Education Commission. In Larkana campus the assessment process has been introduced by QEC in spring 2015 to keep the uniformity in all programs in relation to enhance quality in academics of the campus on prescribed standards.

QEC conducted a number of workshops to create awareness of the Self-Assessment process and its significance in further improving the quality of education at **SZABIST**. The IR/QEC initiated the Self-Assessment Process for the Bachelor of Business Administration (BBA) program and Bachelors of computer sciences (BSCS) programs offered at **SZABIST** Larkana campus. The highlights of the process were as follows:

1. Nomination of Program Team (PT)

The PT was nominated by Head of Campus, Mr. Muhammad Bux Soomro, on March 25, 2015. Following are the members of the PT:

- (i) Ms. Zahida Abro
- (ii) Mr. Waseem Abbas
- (iii) Mr. Abdul Salam
- (iv) Mr. Ghulam Mustafa
- (v) Mr. Asim Shabir

2. Submission of PT Report

The PT submitted the report on September 8, 2015. The QEC examined the report, identified shortcomings and communicated the same to the PT. After incorporating QEC suggestions, the report was finalized on February 29, 2016.

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3. Nomination of Assessment Team (AT)

The AT was nominated by the Head of IR/QEC, Dr. Muhammad Altaf Mukati and Ms. Faryal Shahabuddin on March 30, 2016. Following were the members of the AT:

- (i) Mr. Jai kishan
- (ii) Mr Shohaib Shah
- (iii)Mr. Vickram Talreja

4. Date of Submission of AT Report

The AT Report was submitted on April 15, 2016.

5. AT Findings and Recommendations

Following are some of the recommendations made by the AT to overcome the major shortcomings in the program:

- (i) Detailed course plan must be implemented along with pre-requisites
- (ii) Findings in the surveys of Alumni, employer and graduating students should be evaluated on prior basis.

6. Preparation of Assessment Results Implementation Plan Summary

The AT prepared the Assessment Results Implementation Plan Summary by highlighting the weaknesses of the program and suggesting remedial measures. The Management Sciences Department plans to implement the suggested corrective measures in the near future to improve the quality of education delivered at **SZABIST**.

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SELF-ASSESSMENT REPORT

Bachelor in Business Administration (BBA)-Larkana Campus

Program Team Report

Spring 2016



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Criterion 1: Program Mission, Objectives and Outcomes

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Criterion: 1 Program Mission, Objectives and Outcomes

Standard 1-1 Program Measurable Objectives

a. Mission Statements

Mission Statement of SZABIST

The Shaheed Zulfikar Ali Bhutto Institute of Science and Technology (SZABIST) has been established with the objectives of producing highly qualified, scientific and technical personnel to meet the country's requirements; of conducting state-of-the-art scientific and technological research and development in support of the private and public sector; of providing hi-tech scientific and technological assistance to the Pakistan industry to enable it to compete with the world industries in global trading; of providing highly trained scientific and technological personnel to be able to attract the growth of high-tech industries and foreign and Pakistani investment; and of providing a sound socio-economic and scientific base and infrastructure to Pakistan to be able to meet the economic and technological challenges of the 21st century.

Management Sciences Mission Statement

We are committed to nurturing business professionals by facilitating inquisitive minds in the field of business operations and development through qualified and dedicated faculty and staff without discrimination in the learning process on the basis of financial or physical constraints.

Our business management program aims to be the flagship of SZABIST by staying ahead in terms of course development and application leading to excellence in the practical world. We also believe in building a strong alumni network that serves as a beacon to our graduating students.

BBA Program Mission Statement

The BBA program at SZABIST nurtures talent for study of, contribution to, and challenging of, the ways businesses operate in Pakistan. The program celebrates diversity in thoughts and cultures of its student body; and with unity of purpose, focuses on developing socially responsible business and community leaders to meet the challenges of the 21st century, equipped with research, theory and activity-based learning. With a dynamic and committed team of full time faculty and qualified business representatives, the BBA program aims to continue being the flagship program of SZABIST Larkana.



b. Program Objectives

The Bachelors in Business Administration (BBA) program intends to:

- 1. Develop efficient and ethical entry-level managers for a global and local sustainable business environment.
- 2. Enable pursuit of higher education in all leading national and international universities at graduate level.
- 3. Provide theoretical knowledge of functional areas supplemented with current industry knowledge.
- 4. Equip students with the necessary knowledge and skills for entrepreneurship.
- 5. Develop ability to identify, analyze, and resolve real-life business challenges through research and activity-based curricula.
- 6. Develop necessary skills to manage real-life work situations, such as decision-making skills, analytical skills, and teamwork, leadership, and communication skills.

c. Program Outcomes

By fulfilling the educational objectives of the BBA program, students will be able to:

- 1. Achieve goals within given resources utilizing creativity and resource management.
- 2. Students should have an exposure to diversity, corporate social responsibility and ethics through practice.
- 3. Obtain a degree or credit which is accepted in all leading national and international institutions of repute.
- 4. Demonstrate ability to analyze, apply, and communicate complex information for functional level decision making.
- 5. Creating synergies between all functional areas, to start and manage independent business ventures.
- 6. Design processes, services, and products to meet business needs
- 7. Identify real-life business research challenges and opportunities, and suggest viable solutions through scientific research.
- 8. Conduct Cost and Benefit Analysis in all functional areas of business administration.



- 9. Work within teams and in multi-disciplinary environments.
- 10. Communicate effectively in an organizational context using visual aids.
- 11. Utilize analytical tools for decision making, with knowledge of current trends and skill set as determined by businesses.
- d. Describe how each objective is aligned with program, college, and institution mission statements

The BBA program at SZABIST nurtures talent for study of, contribution to, and challenging of, the ways businesses operate in Pakistan (Objective 2, Objective 3). The program celebrates diversity in thoughts and cultures of its student body; and with unity of purpose, focuses on developing socially responsible business and community leaders (Objective 1, Objective 4) to meet the challenges of the 21st century, equipped with research, theory and activity-based learning (Objective 2, O3, O5, O6)... With a dynamic and committed team of full time faculty and qualified business representatives, the BBA program aims to continue being the flagship program of SZABIST Karachi.

e. Outline the main elements of the Strategic Plan to achieve the program mission and objectives

Our academic strategic plan is based on our mission to be a student-centered academic program that prepares broadly educated, technologically proficient, and highly productive citizens.

- 1. An Integrated Academic Experience: An integrated academic environment fosters connections among disciplines, between faculty and students, and with campus and community. Such an integrated experience is rich in opportunities for exploration, discovery, and learning. It provides diverse perspectives, and it prepares students to be thoughtful and competent citizens who are able to contribute to the common good. We achieve this goal through ongoing collaborative efforts that involve administration, faculty, students, and staff.
- 2. Diverse curriculum: A well-designed academic curriculum needs not only to be comprehensive and effective, but also flexible. Therefore, as global changes emerge and demands of the field evolve, the curriculum is revised without losing its commitment to quality. For this purpose, a wide range of core and electives courses are offered to ensure that the curriculum is responsive to the ever changing needs of the business field.
- **3. Research and Development:** Student research, especially which is connected to real world Concerns, not only enhances critical thinking and analytical skills for students, it also enriches research scholarship and benefits the country. The BBA program engages students as researchers by integrating research opportunities into the



curriculum (particularly through fieldwork, projects and internship-based learning opportunities), by providing training for graduate students in research methodology and conducting ethical research, and by involving graduate students in multi-disciplinary research carried out at SZABIST.

- 4. Professional Career building: The Executive Development Center (EDC) facilitates in arranging Internships for all students and acts as a liaison between the industry and our students. Every semester, renowned national and multinational companies contact the EDC Program Team to conduct their employment tests, interviews, and other on-campus recruitment activities to directly induct SZABIST graduates into their organizations. Additionally, at least once a year, a 'Job Fair' is held at the college campus where many leading companies are invited to explain their recruitment procedures and the scenario about present and future vacancies. A graduate directory is published, once a year. It is a compendium which contains CVs of all students who have graduated during the year and is distributed free of charge to all leading companies, where it serves as a useful reference book to find appropriate candidates for present and future vacancies.
- 5. Co-curricular Learning: In order to promote learning that is active, self-motivated, exploratory, and attentive, a wide range of learning opportunities, both curricular and curricular are used. They include student research, internships, recreational and athletic programs, and co-curricular opportunities, such as academic societies and student councils. It should be noted that a 6-week internship with a reputable company is a compulsory prerequisite for graduation. This is to give the students a foretaste of what actually happens in industry, and is an effort to bridge the gulf between the classroom and industry. Furthermore, an annual dinner is held with leading alumni and adjunct faculty, particularly those who are gold medalists or are working in top multinational organizations, to network with the corporate world for innovative curriculum development, internships, placements, sponsorships, and joint activities.



f. Program Objectives Assessment

| Objective number | How Measured | When Measured | Identified Areas for improvement | Action required to improve pre-identified Areas |
|---------------------|---|---|---|--|
| 1 | Employment of Student s and Feedback from Employers (Employer Survey and Feedback from EDC after interviews/ placements) | After Graduation | Need Soft Skills' Development | Corporate Finesse Week Job Fair; Mock Interviews at EDC end. |
| 2 | Graduation and Acceptance in HEI for Graduate Studies, Locally and Internationally (Alumni Survey; Alumni Informal Feedback; Alumni Dinner networking sessions) | After Graduation | GMAT Practice Required | Already a Course of Quantitative Skills has been Offered in Last Year of Studies |
| 3 | Employment of Student and Feedback from Employers (Employer Survey and Feedback from EDC after interviews/ placements) | After Graduation | Course Curriculum has to be Streamlined to Avoid Duplication | Course Curriculum Committees already exist in form of BoS To update courses as per market need |
| 4 | No. of Activities in a Semester; Research | Projects conducted; Theses submitted | Activity Calendar for Semester to be Made; Research Activities Needs to be Formalized | Presentation of BBA Theses of Graduating Students |
| 5 | Team-Based Live Projects | End semester project evaluation | Need to Be Socially Responsible Projects | Nearly All Projects are Related to Sustainable Business Solutions and CSR Activities (Fundraising; Awareness Program Team Report BBA Page 6 Generation |

Table 1.1: Program Objectives Assessment ¹

¹ Table 1.1 of PT Report is the Table 4.1 (Program Objectives Assessment) of AT Report



Standard 1-2 Assessment Results and Improvement Plans

a. Outcome Versus objectives

| Outcomes | | | | | | | | | | | |
|--------------------------------|---|---|---|---|---|---|---|---|---|----|----|
| Courses | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| English and Communication | X | X | X | X | X | X | | | X | X | X |
| Accounting | X | | X | X | X | X | | X | | | X |
| Finance | X | X | X | X | X | X | X | X | | X | X |
| Marketing | X | X | X | X | X | X | X | X | X | X | X |
| Management | X | X | X | X | X | X | X | X | X | X | X |
| Information Technology | X | X | X | X | X | | X | X | X | X | X |
| Social Sciences and Humanities | X | X | X | | X | | X | X | X | X | X |
| Support Courses | X | X | X | X | X | X | X | X | X | X | X |

Table 1.2: Outcomes versus Objectives²

b. Employer's survey

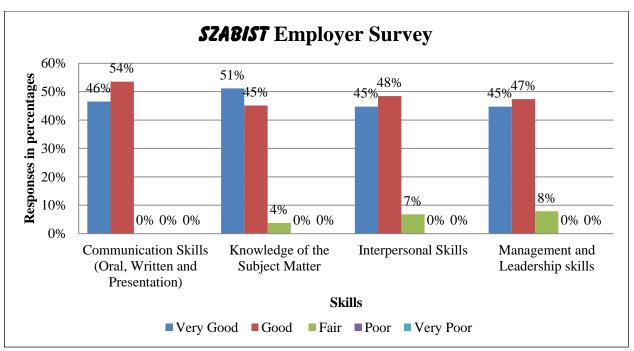


Figure 1.1

² Table 1.2 of PT Report is the Table 4.2 (Outcomes versus Objectives) of AT Report



c. Alumni Survey

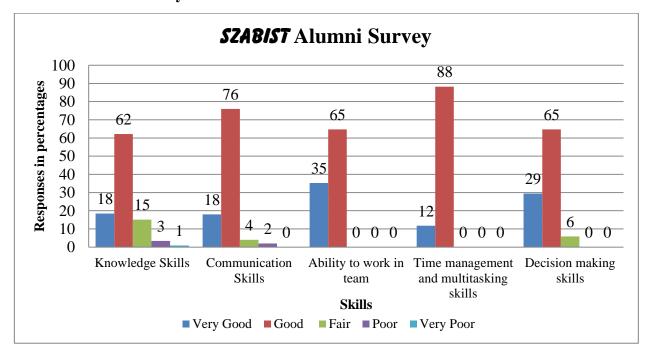


Figure 1.2

d. Graduating Student Survey

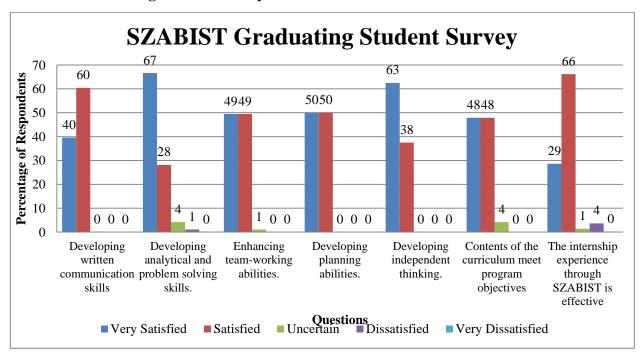


Figure 1.3



Standard 1-3 Assessment Results and Improvement Plans

As a matter of policy the teachers and course Evaluation are conducted each semester for every program offered at *SZABIST*.

In the fifth week of each semester all the faculty members are evaluated by the students for their teaching and delivery of course material, along with the course content and its relevance to the objectives of the program.

These evaluations are reviewed by the office of the PM first and then HoC for comments and ranking. In case a faculty member scores less than 60% in the evaluation, the program managers discuss possible improvements with relevant faculty.

Attached please find the relevant section in the Faculty and Staff Handbook related to Teachers and Course Evaluations

a. Describe the action taken on based on the periodic assessments

As a matter of policy the Teachers and Course Evaluations are conducted each semester for every program offered at SZABIST.

Specifically in the 5th week all the faculty members are evaluated by the students for their methods of teaching and delivery of course material, along with the course content and its relevance to the objectives of the program.

These evaluations are reviewed by the office of the Vice President (Academics) for comments and ranking. In case a faculty member scores less than 60% in the evaluation, the Program Mangers discuss possible improvements with the relevant faculty member. After two weeks they are re-evaluated, unless the score is improved, their case is taken to the Vice President (Academics) for further appropriate actions.

Attached please find the relevant section in the Faculty and Staff Handbook related to Teachers and Course Evaluations.

b. Describe major future program improvement plans based on recent assessments

Program Improvement Plan based on Recent Assessment:

- 1. Five Full time faculty has been taken on the board (2 Foreign qualified).
- 2. We have proposed Academic Improvement Plan to conduct workshops in relation to research in Spring 2016.
- 3. We made Compulsory field visits of the students in relevant courses.



c. List strengths and weaknesses of the program

• Strengths of the BBA program include:

- 1. Biggest undergrad program, in all 5 campuses of SZABIST, with over 120 courses offered per semester.
- 2. Diverse and in-depth curriculum based on market feedback, alumni feedback, recruiter feedback, SZABIST policies, and HEC guidelines.
- 3. Activity-based/ experiential learning methodology.
- 4. Highly qualified faculty.
- 5. Industry visits, workshops and seminars are conducted regularly.
- 6. A 6-week internship is mandatory.
- 7. Varied assessment techniques that are not based on promotion of rotelearning
- 8. Collaborative, not competitive, environment.
- 9. Strong senior-junior relationships.
- 10. Up-to-date Curriculum.
- 11. Program manager, open-door policy, and availability of academic and career counseling.
- 12. Focus on developing communication skills and confidence.
- 13. Highly networked student body; BBA-based social networking sites are active and provide real-time feedback.
- 14. Strongly focused on community service, community development, ethics, and social responsibility.
- 15. Scholarship opportunities.
- 16. International recognition of undergrads for exchange programs as well as for further education and scholarships, nationally and internationally.
- 17. Course of Quantitative Skills assists in preparing for MT tests and GMAT.

• Weaknesses of the BBA program include:

1. Part time faculty numbers are less which reduces practical touch to the application oriented course in curricula.



- 2. Week selection criteria in relation to entrance test cut off level at Larkana Campus, BBA should have a stronger admission criterion (50% passing and three A-levels subjects) than industry. Industry standard is 60% passing in intermediate and at least 3Cs.
- 3. Faculty training is low.
- 4. High class strength.
- 5. Number of electives is less (4 electives).
- 6. Absence of students' body.
- 7. Larkana Campus is not linked with foreign exchange program in alignment of MoU signed by SZABIST with international universities for BBA students.
- 8. Specific Budget has not been allocated for BBA Program activities.

d. List significant future plans for the program

- 1. English extra classes are recommended for new intake in fall, 2015 to improve their deficiency in English writing and communication.
- 2. Try to hire faculty with corporate exposure.
- 3. Student's council elections shall take place in fall, 2015.
- 4. Two faculty members (BBA & MBA PMs) have got training from Main Campus in the month of June, 2015 to introduce and strengthen case study methods in teaching. Both the PMs are supposed to give training to all permanent faculty members before the starting of fall semester 2015. This shall enhance conceptual and practical alignment through case study teaching and learning in BBA Program.

Standard 1-4 Overall Performance Using Quantifiable Measures

- a. Indicate the percentage of successful students during study years showing i.e. their average, graduating grade point average per semester, time required to complete the program, drop out ratio of students
- Average CGPA



| Year | 2012-13 | 2013-14 | 2014-15 |
|-------------|---------|---------|---------|
| Average GPA | 2.98 | 3.1 | 3.03 |

Table 1.3: Average CGPA

• **Drop-out ratio** of student every year.

| Year | 2012-13 | 2013-14 | 2014-15 |
|--------------------|---------|---------|---------|
| Dropouts | 28 | 34 | 30 |
| Average Enrollment | 479 | 526 | 542 |
| Dropout % | 5.85% | 6.46% | 5.54% |

Table 1.4: Drop-out Ratio

b. Indicate the percentage of employers that are strongly satisfies with the performance of the departments graduates.

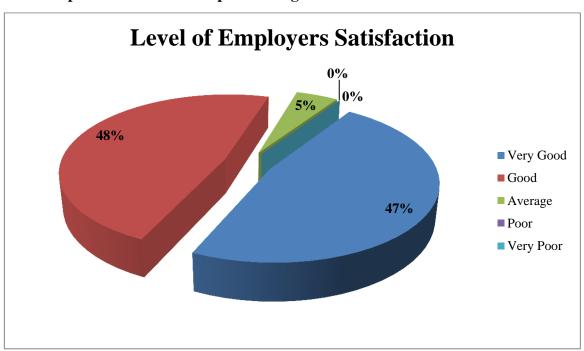


Figure 1.4



c. Percentage of Student Evaluation/Assessment results for all the courses and faculty³

| | | | Faculty & Courses Rating | | | | | | | | | |
|------|----------|-----------|--------------------------|------|--------------|---------------------|------|--|--|--|--|--|
| Year | Semester | Excellent | Very Good | Good | Satisfactory | Not Satisfactory | Poor | | | | | |
| 2013 | Fall | 36 | 31 | 15 | 13 | 4 | 2 | | | | | |
| 2014 | Spring | 51 | 21 | 17 | 8 | 2 | 2 | | | | | |
| 2014 | Fall | 34 | 38 | 13 | 12 | 3 | 0 | | | | | |
| 2015 | Spring | 82 | 15 | 2 | 1 | 0 | 0 | | | | | |
| 2015 | Fall | 80 | 11 | 2 | 5 | 2 | 0 | | | | | |
| 2016 | Spring | 82 | 10 | 6 | 2 | 0 | 0 | | | | | |

Table 1.6: Faculty & Courses Rating

d. Percentage of research activities i.e. journal publications, funded projects, conference publications per faculty and per year, and the faculty awarded excellence in research

SZABIST PUBLICATIONS²

Research output of SZABIST Management Sciences faculty from 2012 – 2015 is as under:

i. Publications in Journals

- 1. Zahida Abro & M.Zaki Rashidi (2012), "Assessment of internal quality management and its contribution towards higher education excellence", JISR; 10(1).
- 2. Sarwat et al, (2013) "Factors behind Brand Switching in Cellular Network", on-line International Journal of Asian Social Sciences.
- 3. Sarwat et al, (2013) "Factors Influencing Successful Brand Extension into Related and Unrelated Categories", on-line International Journal of Asian Social Sciences.
- 4. *Dr. Rafique Ahmed Memon (2014)* "Numerical simulation of Rotating mixing in cylindrical vessel with couple of mix rotating stirrers". Journal of Basic Applied Sciences Vol. 4(4).
- 5. Abdul Salam, Wasim Abbas Awan, (2014) "Identifying the relationship between

³ The Source of Information is Academics/Zabdesk

job insecurity and employee performance – An evidence from private colleges in Larkana, Pakistan". Beykent University Journal of Social Sciences – BUJSS, Vol.7 No.1, 2014 ISSN: 1307-5063

- 6. Wasim Abbas Awan (2014) "Impact of Determinants causing Organizational Politics: a case of private banks in Larkana, Pakistan". JBS Vol.8(2).
- 7. Zahida Abro & M. Abdus Salam (2014), "Motivation, work stress and job performace; an analytical study of faculty in higher education institutions of Sindh", JISR; 12(2)
- 8. Abdul Salam, Wasim Abbas & Syed Ghazanfer Inam (2015) "Impact of marketing mix elements on sales of UPS; a case study of Karachi market". VFAST Transactions on Education and Social Sciences. Vol. 6 (2).

ii. Publications in Conferences

- 1. Sarwat Afzalt (2013), "Determinants of Brand Credibility in Telecom Sector" June 2013, 5th Annual American Business Research Conference.
- Zahida Abro (2013), "Individual Differences in Learning Styles & Its Impacts upon Students' Academic Performance" May 2013, National Research Conference.
- 3. Wasim Abbas Awan (2013) "Capturing the factors of perverse perception of employees for performance appraisal system: a case of broadband internet service providing companies in Pakistan". 5th SAICON.
- 4. Ghulam Mustafa Shaikh (2014), "The Impact of Exports & Imports on GDP of Pakistan (1972-2012), March 2014, ABRSC Venice Italy.
- 5. Ghulam Mustafa Shaikh & Jalil Thebo (2015) "The Impact of Personality Traits on Decision manking Styles mediated by Overconfidence Bias" March 2015, Fifth International Conference on Business Management (5th ICoBM).

Presentation in Conference

- 1. Abdul Salam, Wasim Abbas & Syed Ghazanfer Inam (2015) "Impact of marketing mix elements on sales of UPS; a case study of Karachi market" 6th South Asian International Conference
 - e. Number of short courses workshops, seminars organized on community service level

Proposed a workshop for community in Spring 2016.



f. Faculty and student surveys results to measure the administrative services provided

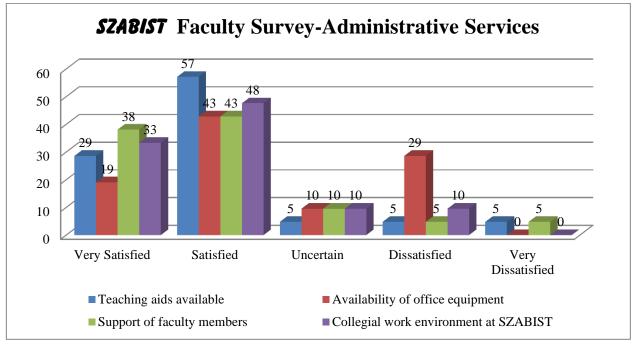


Figure 1.5

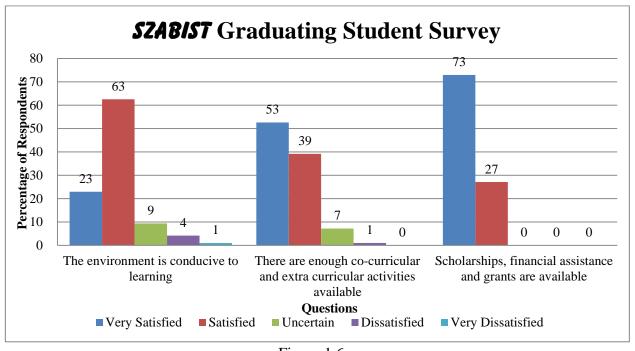


Figure 1.6

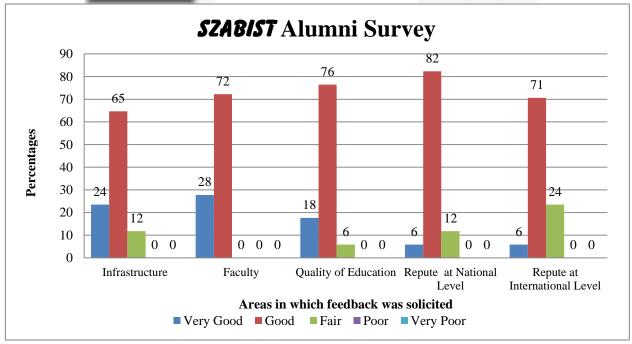


Figure 1.7



Criterion 2: Curriculum Design and Organization

| Standard 2-1 | Courses vs. Objectives |
|--------------|---|
| Standard 2-2 | Theory, Problem Analysis / Solution and Design in Program |
| Standard 2-3 | Mathematics & Basic Sciences Requirements |
| Standard 2-4 | Major Requirements as Specified by Accreditation Body |
| Standard 2-5 | Humanities, Social Sciences, Arts, Ethical, Professional & Other Requirements |
| Standard 2-6 | Information Technology Content Integration throughout the Program |
| Standard 2-7 | Communication Skills (Oral & Written) |

Criterion: 2 Curriculum Design and Organization

Standard 2-1 Courses vs. Objectives

a. Title of Degree Program

Bachelor of Business Administration - BBA

b. Definition of Credit Hour

03 contact hours per course; 06 contact hours per week for Thesis



c. Degree Plan

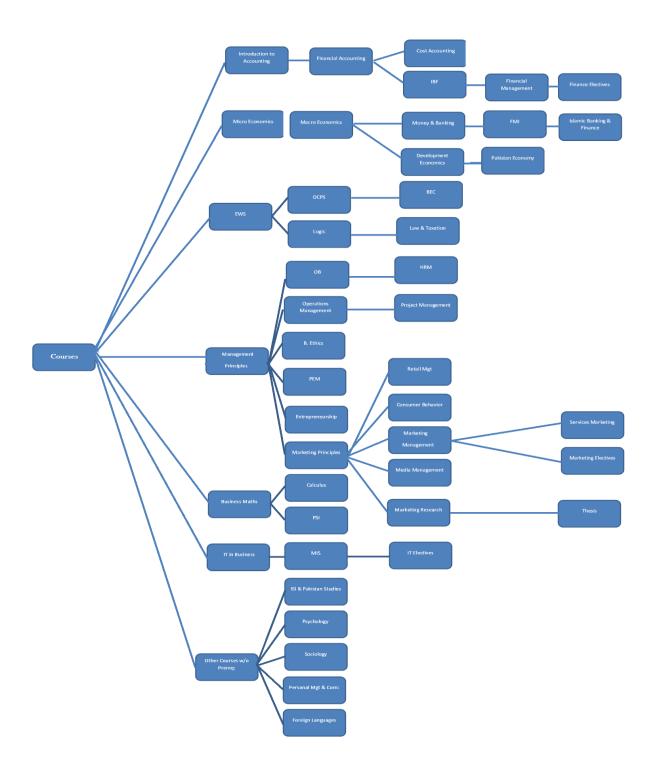


Figure 2.1



The first course (for respective subjects) in the chart is the pre-requisite course for subsequent courses. All courses are of 3 credit hours

| Course Code | Course Title | | | | | | |
|---------------|--|--|--|--|--|--|--|
| First Year | | | | | | | |
| Fall Semester | | | | | | | |
| BA 1101 | Introduction to Accounting | | | | | | |
| BA 1105 | English Writing Skills | | | | | | |
| BA 1106 | Islamiat and Pakistan Studies/Humanities | | | | | | |
| BA 1108 | IT in Business | | | | | | |
| BA 1109 | Personal Management and Communication | | | | | | |
| BA 1204 | Mathematics for Business | | | | | | |
| | Spring Semester | | | | | | |
| BA 1102 | Microeconomics | | | | | | |
| BA 1201 | Financial Accounting | | | | | | |
| BA 1203 | Management Principles | | | | | | |
| BA 1206 | Oral Communication and Presentation Skills | | | | | | |
| BA 1211 | Logic and Critical Thinking | | | | | | |
| BA 2311 | Business Statistics | | | | | | |
| | Second Year | | | | | | |
| | Fall Semester | | | | | | |
| BA 1202 | Macroeconomics | | | | | | |
| BA 2301 | Introduction to Business Finance | | | | | | |
| BA 2303 | Marketing Principles | | | | | | |
| BA 2307 | Sociology | | | | | | |
| BA 2312 | Human Behavior | | | | | | |
| BA 2408 | Cost Accounting | | | | | | |
| | Spring Semester | | | | | | |
| BA 2401 | Money and Banking | | | | | | |
| BA 2402 | Retail Management | | | | | | |
| BA 2403 | Business Ethics | | | | | | |
| BA 2406 | Business and Electronic Communication | | | | | | |
| BA 3504 | Organizational Behavior | | | | | | |
| BA 3507 | Consumer Behavior | | | | | | |
| | Third Year | | | | | | |
| Fall Semester | | | | | | | |
| BA 3501 | Financial Markets and Institutions | | | | | | |



| BA 3508 | Media Management | | | | | | |
|-----------------|------------------------------------|--|--|--|--|--|--|
| BA 3605 | Statistical Inference | | | | | | |
| BA 4706 | Development Economics | | | | | | |
| BA 4801 | Law and Taxation | | | | | | |
| BA xxxx | Optional-I (As offered by Campus) | | | | | | |
| | Spring Semester | | | | | | |
| BA 3601 | Financial Management | | | | | | |
| BA 3602 | Marketing Management | | | | | | |
| BA 3607 | Operations Management | | | | | | |
| BA 3603 | Business Research Methods | | | | | | |
| BA 4804 | Human Resource Management | | | | | | |
| BA xxxx | Optional-II (As offered by Campus) | | | | | | |
| | Fourth Year | | | | | | |
| Fall Semester | | | | | | | |
| BA 3505 | Quantitative Skills | | | | | | |
| BA 4704 | Management Information Systems | | | | | | |
| BA 4705 | Services Marketing | | | | | | |
| BA 4814 | Project Management | | | | | | |
| BA 4xxx | Elective-I | | | | | | |
| BA 4xxx | Elective-II | | | | | | |
| Spring Semester | | | | | | | |
| BA 3502 | Entrepreneurship | | | | | | |
| BA 3609 | Pakistan Economy | | | | | | |
| BA 4807 | Research Project | | | | | | |
| BA 4xxx | Elective-III | | | | | | |
| BA 4xxx | Elective-IV | | | | | | |

Table 2.1: BBA Courses



d. Curriculum Course Requirements

| Structure of BBA Program at SZABIST Larkana | | | | | | | |
|---|--|----|--------|--------------------|--|--|--|
| | | | Offere | Min. CH as per HEC | | | |
| | English/ Communication | CH | d CH | Guideline | | | |
| | Personal Management and | 3 | | | | | |
| Semester 1 | Communications (3,0) | 3 | | | | | |
| Semester 1 | English Writing Skills (3,0) | 3 | | | | | |
| Semester 1 | Oral Communication & Presentation | 3 | 12 | 12 | | | |
| Semester 2 | Skills (3,0) | 3 | | | | | |
| | Business and Electronic | 3 | | | | | |
| Semester 4 | Communications (3,0) | 3 | | | | | |
| | | | Offere | Min. CH as per HEC | | | |
| | Accounting | CH | d CH | Guideline | | | |
| Semester 1 | Introduction to Accounting (3,0) | 3 | | | | | |
| Semester 2 | Financial Accounting (3,0) | 3 | 9 | 9 | | | |
| Semester 3 | Cost Accounting (3,0) | 3 | | | | | |
| | | | Offere | Min. CH as per HEC | | | |
| | Finance | CH | d CH | Guideline | | | |
| Semester 3 | Introduction to Business Finance (3,0) | 3 | | | | | |
| Semester 4 | emester 4 Money and Banking (3,0) | | | | | | |
| Semester 5 | Financial Markets and Institutions (3,0) | 3 | 15 | 9 | | | |
| Semester 6 | Financial Management (3,0) | 3 | | | | | |
| Semester 7 | Islamic Banking and Finance (3,0) | 3 | | | | | |

| | | | | Min. CH as per HEC | | | |
|------------|-------------------------------|----|--------|--------------------|--|--|--|
| | Marketing | | | Guideline | | | |
| Semester 3 | Marketing Principles (3,0) | 3 | | | | | |
| Semester 4 | Retail Management (3,0) | 3 | | | | | |
| Semester 4 | Consumer Behavior (3,0) | 3 | 15 | 9 | | | |
| Semester 6 | Marketing Management (3,0) | 3 | | | | | |
| Semester 7 | Services Marketing (3,0) | 3 | | | | | |
| | | СН | Offere | Min. CH as per HEC | | | |
| | Management | СП | d CH | Guideline | | | |
| Semester 2 | Management Principles (3,0) | 3 | | | | | |
| Semester 4 | Organizational Behavior (3,0) | 3 | 18 | 18 | | | |
| Semester 6 | Operations Management (3,0) | 3 | | | | | |



| Semester 6 | · · · / | 3 | | | | | |
|--------------------------|--------------------------------------|-----|----------------|------------------------------|--|--|--|
| Semester 7 | Project Management (3,0) | _ | - | | | | |
| Semester 8 | Entrepreneurship (3,0) | 3 | O.CC |) (' CH HEC | | | |
| | | СН | Offere | Min. CH as per HEC | | | |
| 0 . 1 | Information Technology | 2 | d CH | Guideline | | | |
| Semester 1 | IT in Business (3,0) | 3 | <u> </u> | | | | |
| Semester 5 | Media Management (3,0) | 3 | 9 | 9 | | | |
| G . 7 | Management Information Systems | 3 | | | | | |
| Semester 7 | (3,0) | | 0.00 |) (' GH HEG | | | |
| So | cial Sciences and Humanities | СН | Offere d CH | Min. CH as per HEC Guideline | | | |
| | Islamiat/Pakistan Studies/Humanities | | | | | | |
| Semester 1 | (3,0) | 3 | | | | | |
| Semester 2 | Logic and Critical thinking (3,0) | 3 | - | 18 | | | |
| Semester 3 | Sociology(3,0) | 3 | 18 | | | | |
| Semester 3 | Human Behavior (3,0) | 3 | | | | | |
| Semester 4 | Business Ethics (3,0) | 3 | | | | | |
| Semester 8 | Pakistan Economy (3,0) | 3 | | | | | |
| | | СН | Offere | Min. CH as per HEC | | | |
| | Support Courses | CII | d CH | Guideline | | | |
| Semester 1 | Mathematics for Business (3,0) | 3 | | | | | |
| Semester 2 | Microeconomics (3,0) | 3 | | | | | |
| Semester 3 | Macroeconomics (3,0) | 3 | | | | | |
| Semester 2 | Business Statistics (3,0) | 3 | | | | | |
| Semester 5 | Statistical Inference (3,0) | 3 | 27 | 24 | | | |
| Semester 5 | Law and Taxation (3,0) | 3 | | | | | |
| Semester 5 | Developmental Economics (3,0) | 3 | | | | | |
| Semester 6 | Marketing Research (3,0) (BRM) | 3 | | | | | |
| Semester 7 | Quantitative Skills | 3 | | | | | |
| | | СН | Offere | Min. CH as per HEC | | | |
| | | CII | d CH | Guideline | | | |
| Semester 7 | 4 Electives | 3x4 | | | | | |
| & 8 | | JA4 | 12 | 12 | | | |
| Semester 8 | Thesis | 6 | 6 | 6 | | | |
| TOTAL 141 Min 126 | | | | | | | |

Table 2.2: Curriculum Course Requirements ⁴

⁴ Table 2.2 of PT Report is the Table 4.3 (Curriculum Course Requirements) of AT Report



e. Courses versus objectives

| Course Groups | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|------------------------|---|---|---|---|---|---|---|---|
| English and | * | * | * | * | * | * | * | * |
| Communication | | | | | | | | |
| Accounting | * | * | * | * | | * | * | * |
| Finance | * | * | * | * | * | * | * | * |
| Marketing | * | * | * | * | * | * | * | * |
| Management | * | * | * | * | * | * | * | * |
| Information Technology | * | * | * | * | * | * | * | * |
| Social Sciences and | * | * | * | * | * | * | * | * |
| Humanities | * | | | | | | | |
| Support Courses | * | * | * | * | * | * | * | * |

Table 2.3: Courses versus Objectives

f. Courses versus outcomes

| | | OUTCOMES | | | | | | | | | |
|---------------------------------------|---|----------|---|---|---|---|---|---|---|----|----|
| COURSES | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| English and Communication | X | X | X | X | X | X | | | X | X | X |
| Accounting | X | | X | X | X | X | | X | | | X |
| Finance | X | X | X | X | X | X | X | X | | X | X |
| Marketing | X | X | X | X | X | X | X | X | X | X | X |
| Management | X | X | X | X | X | X | X | X | X | X | X |
| Information Technology | X | X | X | X | X | X | X | X | X | X | X |
| Social Sciences and Humanities | X | X | X | | X | | X | X | X | X | X |

Table 2.4: Courses versus Outcomes⁵

English/ Communication: Personal Management and Communications, English Writing Skills, Oral Communication & Presentation Skills, Business and Electronic Communications.

Accounting: Introduction to Accounting, Financial Accounting, Cost Accounting

Finance: Introduction to Business Finance, Money and Banking, Financial *Markets* and *Institutions, Islamic Banking and Finance*

Marketing: Principles of Marketing, Retail Management, Consumer Behavior, Marketing Management, Services Marketing

Program Team report-BBA-Larkana Campus

⁵ Table 2.4 of PT Report is the Table 4.4 (Courses versus Outcomes) of AT Report



Management: Management Principles, Organizational Behavior, Public Enterprise Management Operations Management, Human Resource Management, Project Management, Entrepreneurship

Information Technology: IT in Business, Management Information Systems, Media Management

Social Sciences and Humanities: Islamiat/Pakistan Studies/Humanities, Logic, Sociology, Psychology, Business Ethics, Economy of Pakistan, Foreign Languages

Support Courses: Microeconomics, Mathematics for Business, Macroeconomics, Calculus, Probability and Statistical Inference, Law and Taxation, Developmental Economics, Marketing Research.

Standard 2-2 Theory, Problem Analysis / Solution and Design

The courses comprise of theoretical knowledge and practical applications. In almost all courses students undergo through rigorous projects to apply the knowledge and skills they acquire in a course. Also these diverse projects help them to equip various skills like team building, conflict resolution, and ethical decision making etc., which are necessary for today's complex organizations.

| Knowledge | Semester | | Course Name |
|--------------|------------|---------|--|
| | Semester 1 | BA 1105 | English Writing Skills (3,0) |
| | Semester 1 | BA 1101 | Introduction to Accounting (3,0) |
| | Semester 1 | BA 1106 | Islamiat/Pakistan Studies/Humanities (3,0) |
| | Semester 1 | BA 1108 | IT in Business (3,0) |
| Theoretical | Semester 2 | BA 1102 | Microeconomics (3,0) |
| Background | Semester 3 | BA 1202 | Macroeconomics (3,0) |
| Dackground | Semester 2 | BA 1203 | Management Principles (3,0) |
| | Semester 2 | BA 2311 | Business Statistics (3,0) |
| | Semester 3 | BA 2312 | Human Behavior (3,0) |
| | Semester 3 | BA 2307 | Sociology(3,0) |
| | Semester 5 | BA 4801 | Law and Taxation (3,0) |
| | Semester 4 | BA 2406 | Business and Electronic Communications (3,0) |
| | Semester 4 | BA 3507 | Consumer Behavior (3,0) |
| Research & | Semester 4 | BA 2402 | Retail Management (3,0) |
| Applications | Semester 5 | BA 4706 | Developmental Economics (3,0) |
| | Semester 5 | BA 3501 | Financial Markets and Institutions (3,0) |
| | Semester 6 | BA 4707 | Marketing Research (3,0) (BRM) |



| _ | Semester 6 | BA 3607 | Operations Management (3,0) |
|------------------|------------|---------|--|
| | Semester 7 | BA 4705 | Services Marketing (3,0) |
| | Semester 7 | BA 4814 | Project Management (3,0) |
| | Semester 8 | BA 3609 | Pakistan Economy (3,0) |
| | Semester 8 | BA 3502 | Entrepreneurship (3,0) |
| | Semester 8 | BA 4808 | Thesis (6,0) |
| | Semester 1 | BA 1109 | Personal Management and Communications (3,0) |
| | Semester 1 | BA 1204 | Mathematics for Business (3,0) |
| | Semester 2 | BA 1201 | Financial Accounting (3,0) |
| | Semester 2 | BA 1211 | Logic & Critical Thinking (3,0) |
| | Semester 2 | BA 1206 | Oral Communication & Presentation Skills (3,0) |
| | Semester 3 | BA 2408 | Cost Accounting (3,0) |
| | Semester 3 | BA 2301 | Introduction to Business Finance (3,0) |
| | Semester 3 | BA 2303 | Principles of Marketing (3,0) |
| Problem analysis | Semester 4 | BA 2403 | Business Ethics (3,0) |
| and solution | Semester 4 | BA 2401 | Money and Banking (3,0) |
| | Semester 4 | BA 3504 | Organizational Behavior (3,0) |
| | Semester 5 | BA 3508 | Media Management (3,0) |
| | Semester 5 | BA 3605 | Statistical Inference (3,0) |
| | Semester 6 | BA 3601 | Financial Management (3,0) |
| | Semester 6 | BA 4804 | HRM (3,0) |
| | Semester 6 | BA 3602 | Marketing Management (3,0) |
| | Semester 7 | BA 4704 | Management Information Systems (3,0) |
| | Semester 7 | BA 3505 | Quantitative Skills (3,0) |

Table 2.5: Standard 2-2 Requirements ⁶

Standard 2-3, 2-4, 2-5, 2-6, and 2-7 indicate how courses in the program satisfy its requirements

The courses comprise of theoretical knowledge and practical applications in relation to different contexts and Markets.

In almost all courses students undergo through rigorous projects to apply the knowledge and skills they acquire in a course. Also these diverse projects help them to equip various skills like team building, conflict resolution, and ethical decision making etc., which are necessary for today's complex Organizations.

⁶ Table 2.5 of PT Report is the Table 4.5 (Courses versus Outcomes) of AT Report



Further, Advanced courses like Media Management, Project Management. Certain IT related courses are offered to enhance the IT skills of the student like MS Office and MIS, and research support software like SPSS, EVEWS, AMOSE are also inculcated in courses, as required.

The students are introduced to Personal Management and Communication course in the first semester to develop non-verbal communication skills as well as soft skills. In the first semester, students are also introduced to English Writing Skills to develop necessary language acquisition skills for business students. In the next semester, students are trained to present in front of public, in Oral Communications and Presentation Skills. Further, their report writing and communication skills are strengthened in courses like Business and Electronic Communications and Thesis. All courses have mandatory presentations and students are graded on their effective use of verbal and non-verbal communication as well as their PowerPoint presentations and reports.

Standard 2-6 Information technology Content Integration throughout the program

a. List the courses required by the accreditation body

Addressed in Standard 2-2

b. Describe how they are applied and integrated throughout the program?

At the start of the program students are introduced to fundamentals of computing hardware and software (as necessary for business students) in the course *IT in Business*. Furthermore, *Management Information Systems* is taught to ensure that the students know how ERPs and data centers work in a business setup. Advanced courses like Media Management, Emerging Media and IT electives focus on information management. Necessary accounting software, MS Office, visual graphic software and research support software like SPSS are also inculcated in courses, as required.

Standard 2-7 Communication Skills (Oral and Written)

a. List the courses required by the accreditation body

Addressed in Standard 2-2

b. Describe how they are applied and integrated throughout the program?

The students are introduced to Personal Management and Communication course in the first semester to develop non-verbal communication skills as well as soft skills. In the first semester, students are also introduced to English Writing Skills to



develop necessary language acquisition skills for business students. In the next semester, students are trained to present in front of public, in Oral Communications and Presentation Skills. Further, their report writing and communication skills are strengthened in courses like Business and Electronic Communications and Thesis. All courses have mandatory presentations and students are graded on their effective use of verbal and non-verbal communication as well as their PowerPoint presentations and reports.



Criterion 3: Laboratories and Computing Facilities

| Standard 3- 1 | Lab Manuals / Documentation / Instructions | |
|---------------|--|--|
| Standard 3- 2 | Adequate Support Personnel for Labs | |
| Standard 3- 3 | Adequate Computing Infrastructure and Facilities | |



Criterion 3: Laboratories and Computing Facilities

| Lab Title | Computer Lab 01 | | |
|---------------------------|--|--|--|
| Location | First Floor | | |
| Objectives | 1. Conducting lectures | | |
| | 2. For Internet Usage | | |
| | 3. Printing Reports, assignments and thesis | | |
| | 4. Access to HEC digital library | | |
| Adequacy for Instructions | Adequate for 55 students, 55 desktop computers, Projector | | |
| | made available on instructor's request. | | |
| BBA course Taught | IT in Business | | |
| Software available | SPSS 17.0/20.0, Microsoft Office 2010 (Word, Excel, | | |
| | PowerPoint, MS Visio, MS Project), Adobe Acrobat 9 | | |
| | Pro version, Mozilla Firefox, Internet Explorer (latest | | |
| | version) | | |
| Major Equipment | HP Color LaserJet P3505N Printer, HP LaserJet 3015 printer | | |
| Safety Regulations | Available and communicated | | |

| Lab Title | Computer Lab 02 | | |
|---------------------------|--|--|--|
| Location | First Floor | | |
| Objectives | 1. Conducting lectures | | |
| | 2. For Internet Usage | | |
| | 3. Printing Reports, assignments and thesis | | |
| | 4. Access to HEC digital library | | |
| Adequacy for Instructions | Adequate for 29 students, 29 desktop computers, Projector made | | |
| | available on instructor's request. | | |
| BBA course Taught | IT in Business | | |
| Software available | SPSS 17.0/20, Microsoft Office 2010 (Word, Excel, PowerPoint, | | |
| | MS Visio, MS Project), Adobe Acrobat 9 Pro version, Mozilla | | |
| | Firefox, Internet Explorer (latest version) | | |
| Major Equipment | HP Color LaserJet P3505N Printer, HP LaserJet 3015 printer | | |
| Safety Regulations | Available and communicated | | |



Standard 3-1 Lab Manuals / Documentation / Instructions

a. Explain how students and faculty have adequate and timely access to the manuals/documentation and instructions

Instructions are clearly written on the Notice boards pertaining to:

- Internet usage Proxy setting,
- Proxy setting to use HEC Digital Library,
- Instructions and settings to use printer
- Rules and Regulations for Lab usage
- · Lab classes Schedule
- ZABDESK proxy settings
- b. Benchmark with similar departments in reputable institutions to identify shortcomings in laboratory

No written, easy to use manuals are available in the computer labs for learning to use ZABDESK, Microsoft Office Programs etc.

Standard 3- 2 Adequate Support of Personnel for Labs

Indicate for each laboratory, support personnel, level of support, nature and extent of instructional support

Laboratories are furnished with a reasonable number of professional personnel's to provide continuous support to labs, students and faculty. They are constantly guiding students in:

- i) How to use and maintain student account password privacy and its importance?
- ii) How to use various software and hardware?

New students are given comprehensive guidance by Lab Personnel in getting oriented to ZABDESK usage and online-registration.

A total of 12 dedicated staff members are working at different time slots to ensure unhindered delivery of knowledge. The hierarchical levels of this staff are as follows:



| Designation | No. Of People | |
|----------------------------------|---------------|--|
| Supervisors | 1 | |
| 1. Network and Lab administrator | | |
| Computer Lab Staff | | |
| 1. Lab Assistant | 2 | |
| 2. Lab Clerk | 1 | |
| Attendant | 1 | |

Standard 3-3 Adequate Computing Infrastructure and Facilities

a. Describe how the computing facilities support the computing component of your program

| No. | Particulars | Quantity | |
|-----|--|----------------------------|--|
| 1 | Servers | 07 | |
| 2 | Desktop Computers | 79 | |
| 3 | Video conferencing equipment | 1 | |
| 4 | Color scanners | 02 | |
| 5 | Printers | 10 (02 in lab, 08 in admin | |
| | | block) | |
| 6 | Multimedia projectors | 13 | |
| 7 | UPS | 11 | |
| 8 | Network Switches | 13 | |
| 9 | Wireless Access Points | 05 | |
| 10 | Wireless Mic Samson | 04 | |
| 11 | Barringer Sound System | 01 | |
| 12 | Stabilizer | 01 | |
| 13 | Sony Video Camera with Communication | 01 | |
| 14 | LAN with 160+ nodes, CISCO 3845 series routers, CISCO 2611 Router, CISCO 2950 series of switches, laser printer, color printers, finger print devices, multimedia equipment and rich software laboratory | | |

b. Shortcomings in Computing infrastructure and facilities

Based in the information given above, it can be concluded the computer lab facilities are adequate and up to par for the BBA Program at SZABIST. However, the only deficiency highlighted is the urgent need to student manuals to be placed in the labs to assist them in operating ZABDESK.



Criterion 4: Student Support and Advising

| Standard 4-1 | Sufficient Frequency of Course Offering |
|--------------|---|
| Standard 4-2 | Effective Faculty / Student Interaction |
| Standard 4-3 | Professional Advising and Counseling |



Criterion 4: Student Support and Advising

Standard 4-1 Sufficient Frequency of Course Offering

a. Provide the department's strategy for course offering

Core courses are offered from the beginning of the program where as electives are for the final year students. Same course is offered again, If 10 or more students who are repeating the course register. Curriculum and courses are reviewed on continuous bases in order to make it competitive. Usually, the class strength is 35 to 40 students.

b. Explain how often required courses are offered

All courses are offered as per course plan given in the Course Catalogue and prospectus and it's also provided in the Curriculum Plan in Criterion 2. Courses are offered in consecutive semesters. The course is repeated in subsequent semester in case of large number of failure in a particular course.

Based on students' requirement, specific course can also be offered and repeated in summer program.

c. Explain how often elective courses are offered

Elective courses are offered to final year students as per their specialization. Electives are offered in various areas for instance, Finance, Human Resource and Marketing and students select from the given set of electives courses depending which discipline of Management Sciences they intend to adopt in future.

d. Explain how required courses outside the department are managed to be offered in sufficient number and frequency

BBA Course Taking Policy in Other Programs is as follows:

- BBA Students are allowed to take courses in other programs on the basis of defined equivalency in the course catalogue.
- Specific elective courses are co-offered with BBA and in that case BBA and MBA students take the course simultaneously.
- BBA students are also allowed to take courses along with other programs on the basis of equivalency defined in the course catalogue. Approval of Program Managers of both programs is required in this case.



Standard 4-2 Effective Faculty and Student Interaction

Describe how you achieve effective student / faculty interaction in courses taught by more than one person such as two faculty members, a faculty member, and a teaching assistant or a lecturer

We accomplish student / faculty interaction through class room discussions and faculty additional special counseling time for individual students. Student/Faculty interaction is made more effective with the help of Social Media. Faculty, including adjunct faculty, have been provided offices to deal with students.

Standard 4-3 Professional Advising and Counseling

a. Describe how students are informed about program requirements

Advertisements, prospectus, brochures, student hand book, admissions department, program managers, orientation, SZABIST website, and faculty and ZABDESK guideline are used to inform students about program requirements.

b. Describe the advising system and indicate how its effectiveness is measured

Each time a student faces a problem in studying, he/she can visit faculty in counseling hours or by appointment. Students also have the facility to discuss their problems with program coordinator when needed.

The major responsibilities of SZABIST Executive Development Center (EDC) are the following:

ARRANGING INTERNSHIPS

EDC performs a liaison role between the industry and business students, by facilitating and arranging Internships.

All the BBA Program students have to perform 6 to 8 week internship with a reputable company, as it is a pre-requisite for their graduation. This enable students to learn and observe what actually happens in a commercial firm, and it's an effort to bridge the gap between class room and corporate world.

EDC maintains the contact accordingly with major MNCs and National companies who are invited to offer internship slots to SZABIST students. Sponsoring companies are requested to give their valuable comments on students' performance, which is then shared and discussed with the Interns for their professional grooming and development by letting them know about their shortcomings.



c. Describe the student counseling system and how students get professional counseling when needed

The advising services are provided through program mangers, faculty, student advisor, EDC, professional seminars, orientations, and workshops

d. Indicate if students have access to professional counseling; when necessary

Students have access student advisors and faculty. We have two in-house psychologists who are there to help students with their problems.

e. Describe opportunities available for students to interact with practitioners, and to have membership in technical and professional societies

Students interact with practitioners in seminars and workshops arranged by these societies. The EDC is dedicated to enhance the opportunities students have to be successful in their professional as well as personal life. We facilitate students to adapt to new and developing circumstances that challenge their growth as they progress through each grade. Such support may include academic guidance, career counseling, professional grooming, and student support.



Criterion 5: Process Control

| Standard 5-1 | Admission Process |
|--------------|---|
| Standard 5-2 | Registration and Students |
| Standard 5-3 | Faculty Recruitment and Retention Process |
| Standard 5-4 | Effective Teaching and Learning Process |
| Standard 5-5 | Program Requirements Completion Process |



Criterion 5: Process Control

Standard 5-1 Admission Process

a. Describe the program admission criteria at the institutional level, faculty or department if applicable

• Admission Criteria

In order to get admission in the BBA program, the candidate must have completed A levels (minimum 3 passes)/ 12th grade / Intermediate (minimum 50% marks, including first year no supplementary) or equivalent from a recognized institution (Candidates waiting for results can also apply).

• Re-admission after Dismissal

After dismissal, the student is required to apply as a fresh candidate (Students can apply for the course transfer after getting the admission).

b. The Admission Process Flowchart

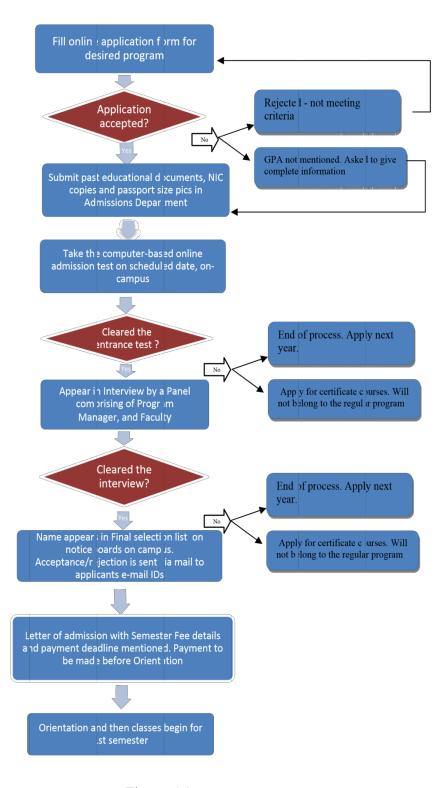


Figure 5.1



c. Describe policy regarding program/credit transfer

• In order to transfer in to BBA program, a maximum of up to 72 credits may be considered.

Internal Transfer policy

SZABIST Inter-Campus Transfer:

Admission requirements of local campus must be fulfilled by the candidate, who wishes to transfer from other SZABIST campuses.

A transfer fee will be charged to students for Inter-Campus transfer. All courses / grades are transferable.

Certificate Course Transfer

Students securing grade C- or above in all courses taken during SZABIST Certificate Programs will be allowed a course transfer in to BBA program within one year.

d. Indicate how frequently the admission criteria are evaluated and if the evaluated results are used to improve the process

Admission Criteria and processes are reviewed in the **Academic Council meeting**, which is held twice a year.

Some of the positive changes in the Admission process during the last year are:

- i) Extended office hours from 9am to 9pm to facilitate applicants during May and June.
- ii) Storage facility for Admission department has been provided with plans to extend it further in the future.

Standard 5-2 Registration and Students

a. Describe how students are registered in the program

Students Registration Process:

Registration must be made by the students through ZabDesk, the automated SZABIST Online Registration System. Those students who fail to register will not be allowed to sit in the Classes. Students will not be allowed to register two weeks after classes begin. Those students who have paid the fee and registered the course, but remained absent for three classes will be forced to de-register from the course during the fourth week.



Termination of Registration Process:

Students are allowed to withdraw only one course during First Semester. Withdrawal of maximum two courses is allowed, from second semester and onwards. The withdrawal request must be made before the twelfth session through ZabDesk Online Course Withdrawal Process. The withdrawal request must be approved by the Program Manager, Academic Controller, and Records Department. A letter grade of W (with no grade points) is awarded to students in case of withdrawal.

b. Describe how students' academic progress is monitored and how their program of study is verified to adhere to the degree requirements

Attendance:

80% attendance must be maintained throughout semester by the students in order to qualify for the final exam. Maximum 3 absences are allowed per semester per course. Two late arrivals are equal to 1 absence. A letter grade F will be given in the course, In case of non-compliance of attendance rules.

Midterm and Final Examination Policy:

For the BBA program, a mid-term exam is held in the 8th session. It accounts for 25-30 per cent of the final grade and the maximum duration is 2 hours.

The Final Exam is generally of three hours duration. Depending on the course content, examinations could be a combination of written and applicative questions.

Term papers and Projects can be up to 20%, depending on the course content while a deviancy of 10% is allowable at the faculty's choice.

Passing Grades:

Minimum passing grade in each course is D for BBA program courses. F grade in a course does not count as having met the pre-requisite for taking an advanced course. Students with 'repeat grades' such as D- or F must take the course next time it is offered.

Students, who have a D grade, are not exempted from attendance, quizzes, and assignments.



Probation and Dismissal on Academic Grounds:

Students securing a CGPA below 2.00 will be put on probation and a warning letter will be issued. Unless the semester GPA is brought to 2.00 by the end of the next two semesters, the student will be dropped from the program.

c. Indicate how frequently the process of registration and monitoring are evaluated and if the evaluation results are used to improve the process

Evaluation of Registration and Student Monitoring Process

The Program Managers regularly review The Student Registration and Student Progress Monitoring processes through ZABDESK, and also in the Academic Heads meeting, held once a month. All the necessary amendments in policy are made and individual cases are resolved during these meetings.

Academic Heads meeting, held once a month. Any necessary amendment in policy and resolving of individual cases is carried out at these meetings.

The course registration process has been improved in the past one year or so. Strict deadlines, heavy fines on late registration and rigorous monitoring of registrations are the primary reasons for the speed and rate of timely registration by students. Records are updated well in time and Class allocation is more accurate due to this improvement.

Standard 5-3 Faculty Recruitment Process

a. Describe the process used to ensure that highly qualified faculty is recruited to the program

Faculty Recruitment Process⁷

The recruitment process comprises two phases, as under:

Phase 1

The Human Resource department of SZABIST advertises faculty positions every semester through leading newspapers, and SZABIST website for online applicants. The Human Resource department sets up a committee for short listing suitable candidates and then sends interview calls. A Selection Committee, consisting of the Head of Campus, Program Manager, and senior faculty conducts the interview of short-listed candidates and further shortlists the suitable candidates for demo lectures. At the end of the lecture and based on the evaluation criteria, faculty is selected for second phase at Karachi Campus.

⁷ The source of information is HR department



Phase 2

The Human Resource department sets up a committee for the candidate qualifying first phase in respective campus comprising Head of Campus, Subject Matter Expert and Vice president HR. The Selection Committee (Phase-2) conducts interview and further shortlist the suitable candidate. At the end of the second phase and based on the evaluation criteria, faculty is made an offer and HR sends them the offer letter for faculty position.



b. Faculty Recruitment Process

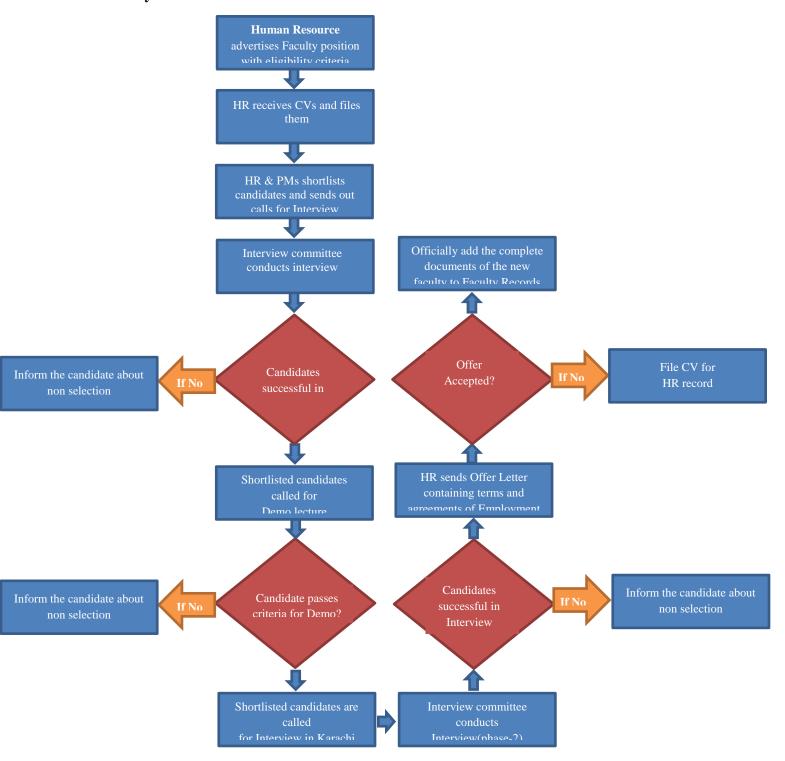




Figure 5.2

c. Indicate methods used to retain excellent faculty members⁸

Faculty Retention Methods and Measures

The Academic committee will evaluate the faculty every semester with assistance of Human Resource department. If the evaluation of the faculty is satisfactory, he/she will be confirmed as full time faculty.

SZABIST offers the following valuable intrinsic and extrinsic incentives and rewards for faculty retention:

- i) Highly competitive salary packages
- ii) Flexible working hours within a given work week
- iii) Newly hired faculty is eligible for the Continuing Education benefit from day one.
- iv) While doing MS under Continuing Education benefit, faculty may get promoted and salary may be revised.
- v) Car Loan Financing
- vi) Provident fund
- vii) Annual Bonus
- viii) Annual raise to counter inflationary effect
- ix) Performance Increment policy
- x) Publication honorarium
- xi) Thesis and dissertation advisor / committee member honorarium and much more.

d. Indicate how evaluation and promotion processes are in line with institution mission statement⁹

The Faculty Evaluation and Promotion Process are duly in line with SZABIST's Mission Statement.

In order to support the mission, Head of campus evaluate their faculty members annually. The faculty member is evaluated in terms of their teaching, student's feedback, research work,

⁸ The source of information is HR Department

⁹ The source of information is HR Department



publications, arranging seminars/guest speaker sessions, attending conferences and other administrative work.

The evaluation results are used for promoting those faculty members, who are engaged in giving quality education and sharing industry's experience with the students to prepare them for competitive job industry.

The deserving faculty members also get merit increment and appreciation besides promotion.

The faculty members who are well qualified but not able to achieve the goals assigned by the Head of campus are properly trained.

Hence, Evaluation process at SZABIST helps in promotion, appreciation, and training, proper counseling of faculty members to prepare them for producing high quality graduates nationally and internationally.

e. Indicate how frequently this process is evaluated and if the evaluation results are used to improve the process¹⁰

Improvements in the Faculty Evaluation and Promotion Process

These are an outcome of the annual joint meeting of Executive Committee and the Human Resource Department. The Evaluations begin at the end of March and the procedure is well-established. Further improvements in the past year have been made in the official procedure of Performance Appraisal. Forms have been amended. Moreover, training of employees and appraisers is under consideration by the Human Resource department for better understanding of evaluation criteria by all concerned.

The faculty evaluations results are reviewed and the Executive Committee takes the final decision on promotions.

Standard 5-4 Effective Teaching and Learning Process

a. Describe the process and procedures used to ensure that teaching and delivery of course material is effective and focus on students learning

Process and Procedures used to ensure Active Learning and that Courses' Learning Outcomes are met.

Class size is limited to 35-40 students, which allows the delivery of high quality education on an interactive basis. The teachers' pay individual attention and encourage participation and constructive discussion. All class rooms are air-conditioned and equipped with portable

¹⁰ The source of information is HR Department



projectors, portable screens, white boards and multi-media projectors, PCs, and Internet connectivity. Course related interactive lectures are regularly augmented by co-curricular activities such as:

- i) Live projects
- ii) Guest speaker sessions
- iii) Workshops
- iv) Group assignments
- Term reports based on industrial visits, interviews with company executives v) and corporate analysis

The above mentioned are planned in line with the Learning Outcomes that are clearly stated in the Course Outline at the beginning of the semester.

b. Indicate how frequently this process is evaluated and if the evaluation results are used to improve the process¹¹

Every semester in the 5th week all the faculty members are evaluated by the students for their methods of teaching and delivery of course material.

The Program Managers gives his comments on all the evaluations and then forwards them to the Head of Campus.

If a permanent faculty member scores less the 60% in the evaluation, the Program Mangers informs him/her about the scores and allots time for improvement. After two weeks they are reevaluated, unless the score is improved, their case is taken to the Vice President Academics and his verdict stands.

Whereas, if a visiting faculty scores less than 60% in the evaluation the Program Mangers informs the relevant faculty about the scores and allots time for improvement. After two weeks they are re-evaluated, and if no improvement is made, then the faculty member is detached.

Standard 5-5 Program Requirements Completion Process

a. Describe the procedure used to ensure that graduates meet the program requirements, Standards and Documented Procedures to ensure Completion of **Degree Program Requirements**

Minimum GPA to graduate is 2.0 for BBA.

¹¹ The source of information is Academics Department



| BBA Program | Requirements for Completion of Degree |
|----------------------|--|
| BBA 144 Credit Hours | Duration of BBA is 4 years |
| | • 46 BBA courses (138 credits) |
| | • Research project (06 credits) |
| | An Internship of 6 weeks |
| | Max duration to complete this degree is |
| | 7 years |

Table 5.1: Requirements for Completion of Degree

Three year is the maximum time allowed to a student for improving grades after completion of course work. The maximum time allowed to complete the graduate program is 7 years. Without completing all degree requirements, including, clearance of financial dues, completing the required courses and internship, the degree is not awarded.

b. Describe when this procedure is evaluated and whether the results of this evaluation are used to improve the process

Periodic Evaluation of above Procedure and its Improvement

The monthly **Academic Heads meeting**, the bi-annual **Academic Council meeting** and the biannual meeting of the newly formed **Board of Studies**, regularly discuss and evaluate the procedures that ensure completion of BBA Degree program requirements. These discussions lead to improvements and amendments in the processes and procedures. **Course Revision Committees made** of faculty and industry experts provide market feedback and ensure that the courses and course offerings remain updated.



Criterion 6: Faculty

| Standard 6-1 | Program Faculty Qualifications and Number |
|--------------|---|
| Standard 6-2 | Current Faculty, Scholarly Activities & Development |
| Standard 6-3 | Faculty Motivation and Job Satisfaction |



Criterion: 6- Faculty¹²

Standard 6-1 Program Faculty Qualifications and Number

a. Faculty resumes

Launched

b. Faculty distribution by program's areas

| Program area of specialization (Course Groups) | Courses in the area and average number of sections | Number of faculty members in each area Fall 2012 to | | Number of faculty with Ph.D. degree (Permanent/ |
|--|--|---|----------|---|
| • | per year | Spring 201: | 5* | Visiting) |
| | | Full time | Visiting | |
| English and | 4 courses/2 sections | 8 | 02 | |
| Communication | | | | |
| Accounting | 3 courses/ 2 sections | 6 | 05 | |
| Finance | 5 courses/ 2 sections | 8 | 02 | 1 (V) |
| Marketing | 5 courses/ 2 sections | 10 | 05 | |
| Management | 7 courses/ 2 sections | 12 | 09 | 1 (P) |
| Information | 3 courses/ 2 sections | 2 | 11 | |
| Technology | 6 courses/ 2 sections | 9 | 09 | |
| Social Sciences & Humanities | o courses/ 2 sections | 9 | 09 | |
| Support Courses | 9 courses/ 2 sections | 11 | 23 | 2 (P) |
| Thesis | 1/2 sections | 3 | 00 | |

Table 6.1: Faculty distribution by program's areas

_

¹² The source of information is HR department



Standard 6-2 Current Faculty, Scholarly Activities and Development¹³

- a. Describe the criteria for faculty to be deemed current in the discipline and based on these criteria and information in the faculty member's resumes, what percentage of them is current. The criteria should be developed by the department.
- In general, a faculty is deemed current if he or she is taking full load of 4 courses per semester.

However, this load may be altered on discretion of Vice President (Academics) to accommodate other institutional activities, such as research. At the moment, Management Science Department has 16 full-time faculty members.

- The criteria for the faculty to be current: (Appendix made by endnotes)
- i) Participating in academic events like seminars / sessions
- ii) Participating in academic and industry conferences / workshops
- iii) Presenting and publishing papers in conferences / colloquium / monographs
- iv) Publishing research papers in local and international journals
- v) Publishing articles in newspapers and magazines
- vi) Conducting trainings and workshops
- vii) Supervising research at bachelors and masters level
- viii) Pursuing further education in their specialized field
- ix) Incorporating their research and otherwise learning into their teaching through content and methodology
- b. Describe the means for ensuring that full time faculty members have sufficient time for scholarly and professional development.

For professional development purposes, full time faculty members are eligible to enroll in Postgraduate programs.

¹³ The source of information is HR department



c. Describe existing faculty development programs at the departmental and university level. Demonstrate their effectiveness in achieving faculty development.

For professional development purposes, full time faculty members are eligible to enroll in Postgraduate programs. Additionally, faculty members are encouraged to actively participate in research activities. At present, around 4 full time faculty members are enrolled in PhD program, which will be greatly benefit both the department and the individual, as through active research they can continuously update their skills to keep abreast of contemporary and future challenges.

d. Indicate how frequently faculty programs are evaluated and if the evaluation results are used for improvement.

Every month meetings are scheduled between faculty, program manager and Head of Campus to address any academic and administrative issues, thereby ensuring smooth running of the program. Furthermore, for each course faculty evaluation is carried out using students' feedback and in light of this feedback the program manager interacts with faculty to optimize students' learning experience.

Standard 6-3 Faculty Motivation and Job Satisfaction

a. Describe programs and processes in place for faculty motivation.

The following elements are routinely incorporated to measure faculty motivation:

- i) Annual and casual leaves
- ii) Performance-based increment and annual bonus.
- iii) Car Loan facility
- iv) Continuing Education

b. Indicate how effective these programs are.

Faculty Satisfaction and motivation surveys are going to be conducts in Spring 2016.



c. Obtain faculty input using faculty survey (Appendix C) on programs for faculty motivation and job satisfaction

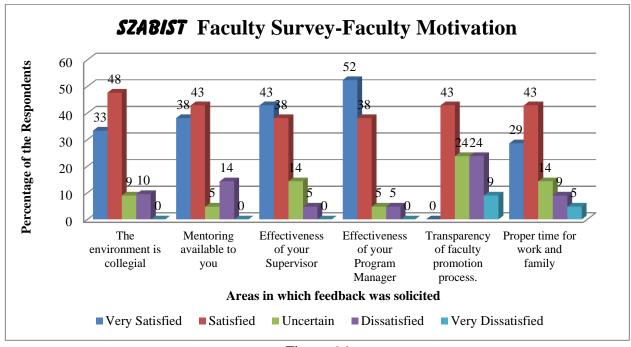


Figure 6.1

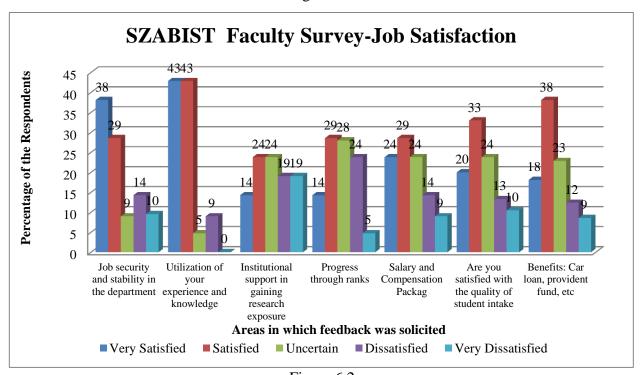


Figure 6.2



Criterion 7: Institutional Facilities

| Standard 7-1 | New Trends in Learning (e.g. E-Learning) |
|--------------|--|
| Standard 7-2 | Library Collections & Staff |
| Standard 7-3 | Class-rooms & Offices Adequacy |

Criterion 7: Institutional Facilities

Standard 7-1: New trends in learning (e.g. E-Learning)

a. Describe infrastructure and facilities that support new trends in learning.

E learning infrastructure is in place and we have robust program of E-Learning and intend to continue E-Learning in future.

| No. | Particulars | Quantity | |
|-----|--|-----------------------------------|--|
| 1 | Servers | 07 | |
| 2 | Desktop Computers | 79 | |
| 3 | Video conferencing equipment | 1 | |
| 4 | Color scanners | 02 | |
| 5 | Printers | 10 (02 in lab, 08 in admin block) | |
| 6 | Multimedia projectors | 13 | |
| 7 | UPS | 11 | |
| 8 | Network Switches | 13 | |
| 9 | Wireless Access Points | 05 | |
| 10 | Wireless Mic Samson | 04 | |
| 11 | Barringer Sound System | 01 | |
| 12 | Stabilizer | 01 | |
| 13 | Sony Video Camera with Communication Terminal | 01 | |
| 14 | LAN with 160+ nodes, CISCO 3845 series routers, CISCO 2611 Router, CISCO 2950 series of switches, laser printer, color printers, finger print devices, multimedia equipment and rich software laboratory | | |

Table 7.1: Infrastructure and facilities

b. Indicate how adequate the facilities are

We have state-of-the-art facilities at our campus to meet present and future demand.

• ZABCMS Server

Power Edge R720 Intel Xeon 2.10 GHZ, 16GB RAM, 900GB HDD, Installed server 2008, RAID controller 0, 1 and 5 for data storage DVD multi-burner for data backup.

• Domain Controller Server

Power Edge R 720 Intel Xeon 2.00 GHZ 16GB RAM, 1500GB HDD, Installed Server 2008, RAID controller 0, 1 and 5 for data storage and DVD multi-burner for data backup.



Both machines are rack mounted and installed with Pix-Security firewall to secure the elearning application software for reliable access to all users.

ISA Server

Acer Altos G520 Xeon 3.0 GHZ, 1GB RAM 80GB HDD, Installed Server 2003, DVD multi-burner for data backup.

Standard 7-2 Library Collection and Staff

a. Describe the adequacy of Library's technical collection

SZABIST library is equipped with ZABLIS, the most modern library automated system. It contains a rich collection of books, research projects/papers, thesis and dissertations. The library subscribes to a number of journals and magazines to update students' knowledge on current development taking place nationally and internationally. We have a total of 13,000 physical books / reports/ thesis, etc. In addition to this, we have a collection of 50,000 books in e-library. We have a total of 14,000 on-line journals.

The library is also linked to full-text online academic journals through the HEC digital library access. In addition, the library subscribes to a number of Digital on-line libraries (EBSCOHOST, IEEE, and ACM) through which students can access an unlimited number of journals and magazines.

| | Library Resources | | | |
|-----|------------------------------------|------|----------|--|
| | (Management Sciences) | | | |
| No. | Particulars | Q | Quantity | |
| | Printed Form | | | |
| | A. Management Sciences Books | 1950 | | |
| | B. General Books | 1200 | | |
| | C. Reports | | | |
| | 1. Projects | 456 | | |
| | 2. Thesis | 149 | | |
| | D. Journals/Magazines (Subscribed) | 4 | | |
| | E. Newspapers (Daily) | 8 | | |
| 2. | Digital Form | | | |
| | A. E-books | 900 | | |
| | B. CD's | 148 | | |
| | i. Books Related | | 53 | |
| | ii. General | | 95 | |
| | C. Journal Magazines (Online) | 3000 | | |
| | D. Access to Online Journals | | | |



| | HEC digital Library | Yes | |
|-------|---------------------|-----|--|
| ii. l | EBSCOHOST | Yes | |

b. Describe the support rendered by the library

Following are the ways in which the library staff supports the faculty and students:

- Respond to daily-on-site reissue requests for books.
- Train library users to effectively search the Library catalogue, Internet and other electronic resources.
- Book and other reading material lending services
- Receiving and persevering all reading material
- Information access in digital form
- To search newly available books in market and on internet and make a list of required ones'.
- Availability of library staff for guidance and assistance.

Standard 7-3 Class-rooms & Offices Adequacy

a. Describe the adequacy of the classrooms

Class rooms are well equipped with:

- i) Multimedia projector,
- ii) PCs' with internet connections,
- iii) Sound system
- iv) Air Conditioners.

b. Describe the adequacy of faculty offices

Rooms are allocated for permanent and visiting faculties where latest Intel Core to Duo PCs are available with full Internet facilities, landline extensions, window air conditioners, shelves, and display boards to display their office schedules. It is essential for all the faculty members to display their semester schedule on their doors to inform students of the faculty's availability.



Criterion 8: Institutional Support

| Standard 8-1 | Support and Financial Resources |
|--------------|--|
| Standard 8-2 | Number and Quality of GSs, Students |
| Standard 8-3 | Financial Support for Library and Computing Facilities |



Criterion: 8 Institutional Support

Standard 8-1 Support and Financial Resources

a. Describe how your program meets this standard. If it does not explain the main causes and plans to rectify the situation

Permanent faculty is being hired on handsome salary package, which includes basic salary, conveyance medical and house rent allowance.

On annual basis around 10 to 15 percent on basic salary increment is being added and after every year a bonus is awarded to every employee in the month of March.

Also on semester/Annual progress report and recommendation on excellent work or achievement for SZABIST, salary is increased or some award in the shape of money is awarded to him or her. After three years of successful teaching in SZABIST, loan facility can also be used by the faculty.

After the completion of the permanent faculty probation period (i.e. 6 months), SZABIST offers them to continue with their higher studies according to their needs without any payment but they have to sign an agreement to serve the institution for five years after completion of their respective degree.

b. Describe the level of adequacy of secretarial support, technical staff and office equipment

There are 2 dedicated academic staff members who provide secretarial and technical support to the Management Science department. The support includes:

- Class Management
- Attendance Sheet Circulation
- Time Table Maintenance
- Schedule Circulation

Rooms are allocated for permanent and visiting faculties where latest Intel Core to Duo PCs are available with full internet facilities, landline extensions, Split air conditioners, shelves display boards to display their objectives schedules and more over it is essential for all the faculty members to display their semester schedule on their doors for consulting of the students and faculty's availability.



Standard 8-2 Number and Quality of GSs, RAs¹⁴

a. Provide the number of graduate students for the last three years

Number of Graduate Students

| Particulars | No. Of Graduates | | |
|-------------|------------------|---------|---------|
| Graduates | 2012-13 | 2013-14 | 2014-15 |
| | 27 | 29 | 73 |

Table 8.1: Number of Graduate Students

b. Provide the faculty: graduate student ratio for the last three years

Graduates: Faculty Ratio

| Year | Graduate to Full Time Faculty Ratio |
|---------|--|
| 2012-13 | 2:1 |
| 2013-14 | 2.2:1 |
| 2014-15 | 4.9:1 |

Table 8.2: Graduate Faculty Ratio

Number of Faculty

| | | Faculty | |
|-------------------|---------|---------|---------|
| Particulars | 2012-13 | 2013-14 | 2014-15 |
| No. of Faculty | 24 | 21 | 28 |
| Full time Faculty | 13 | 13 | 15 |
| Adjunct Faculty | 11 | 8 | 13 |

Table 8.3: Number of Faculty

Standard 8-3 Financial Support for Library and Computing Facilities

a. Describe the resources available for the library

| Particulars | Buc | udgetary Allocation (Pak Rupees) | |
|-------------|---------|----------------------------------|---------|
| | 2012 | 2013 | 2014 |
| Library | 600,000 | 600,000 | 550,000 |

Table 8.4: Resources available for the library

¹⁴ The sources of information are ZABDESK and HR Department.



b. Describe the resources available for laboratories.

Not Applicable on BBA program.

c. Describe the resources available for computing facilities

| Particulars | Budgetary Allocation (Pak Rupees) | | | |
|----------------------|-----------------------------------|--------|--------|--|
| | 2012 | 2013 | 2014 | |
| Computing Facilities | 388860 | 454340 | 289300 | |

Table 8.5: Resources available for computing facilities



SZABIST

SELF-ASSESSMENT REPORT

Bachelor in Business Administration (BBA) - Larkana Campus

Program Self-Assessment Checklist



SZABIST

Guidelines for Program Team Report and QEC Review

Program: BBA-Larkana

Prepared by QEC Staff:

Ms. Riffat Mughal



PROGRAM SELF ASSESSMENT CHECKLIST

The following is a summary checklist of the main criteria and the associated standards that need to be addressed in the program self-assessment report.

| CRITER | IA AND ASSOCIATED STANDARDS | Yes/No | Issue/Observation | Possible Evidences |
|-----------------|--|------------|-------------------|--------------------|
| | Criterion 1- Program Mission, Obje | ectives, a | and Outcomes | |
| Standard 1-1 | Program Measurable Objectives | | | |
| | a. Document institution, department, and program mission statements | ✓ | | |
| | b. State program objectives | ✓ | | |
| | c. State program outcomes | ✓ | | |
| | d. Describe how each objective is aligned with program, college, and institution mission statements | ✓ | | |
| | e. Outline the main elements of the strategic plan to achieve the program mission and objectives | ✓ | | |
| | f. Table 4.1 program objectives assessment | ✓ | | |
| | Please find sample of Table 4.1 attached in Annexure I (i-ii) | | | |
| Standard 1-2 | Program Outcomes | | | |
| | a. Table 4.2 outcomes versus objectives Please find example of Table 4.2 attached in Annexure II (iii) | ✓ | | |
| | b. Employer survey | ✓ | | |
| | c. Alumni survey | √ | | |
| | d. Graduating student's survey | ✓ | | |
| Standard 1-3 | Assessment Results And Improvement Plans | | | |
| | Describe the action taken on based on the periodic assessments | ✓ | | |
| | b. Describe major future program improvement plans based on recent assessments | ✓ | | |
| | c. List strengths and weaknesses of the programs | ✓ | | |
| | d. List significant future plans for the program | ✓ | | |

| Standard | Overall Performance Using Quantifiable Measures | | |
|--------------------|---|-----------|--------------------------|
| 1- 4 | Overall Ferrormance Osing Quantifiable Measures | | |
| 1- 4 | a Indicate the CCDA of averageful students non | | |
| | a. Indicate the CGPA of successful students per | | |
| | semester, time required to complete the | | |
| | program, drop out ratio of students per | ✓ | |
| | semester (of the last 3 yrs) | | |
| | Please find example attached in Annexure III (pg | | |
| | iv) | | |
| | b. Indicate the percentage of employers that are | | |
| | strongly satisfied with the performance of the | ✓ | |
| | department's graduates. Use Employer's | | |
| | survey. | | |
| | c. Percentage of Student Evaluation/Assessment | | |
| | results for all the courses and faculty. Use | ✓ | |
| | Teacher Evaluation Results. | | |
| | d. Percentage/List/Number of research activities | | |
| | i.e. journal publications, funded projects, | | |
| | conference publications per faculty and per | | |
| | year, and the faculty awarded excellence in | √ | |
| | research | | |
| | Please find example attached in Annexure III (pg | | |
| | iv) | | |
| | e. Number of short courses workshops, seminars | | |
| | organized on community service level | ✓ | |
| | Please find example attached in Annexure III (pg | | |
| | iv) | | |
| | f. Faculty and student surveys results to measure | ✓ | |
| | the administrative services provided | V | |
| | Criterion 2 – Curriculum Design | And O | rganization |
| | Courses detailed outline as in item E criteri | | |
| G ₄ 1 1 | | on 2 or u | le Sen-Assessment Manual |
| | Courses Vs. Objectives | | |
| 2-1 | Tru (D D | | |
| | a. Title of Degree Program | √ | |
| | b. Definition of Credit Hour | ✓ | |
| | c. Degree Plan: Attach a flow chart showing pre- | | |
| | requisites, core, and elective courses. | ✓ | |
| | Please find example attached in Annexure IV (pg | | |
| | v-ix) | | |
| | d. Table 4.3 curriculum course requirement | | |
| | Please find example attached in Annexure IV (pg | ✓ | |
| | v-ix) | | |
| | e. Describe how the program content (courses) | √ | |
| | meets the program Objectives. | Y | |
| 1 | r gram 0 0 J • • • • • • • • • • • • • • • • • | 1 | 1 |



| | f Table 4.4 Courses years a Outcomes List the | | |
|----------|---|----------|---------------|
| | f. Table 4.4 Courses versus Outcomes. List the | | |
| | courses and tick against relevant outcomes. | ✓ | |
| | Please find example attached in Annexure IV(pg v- | | |
| | ix) | | |
| | | | |
| Standard | Theory, Problem Analysis/ Solution and Design in | | |
| 2-2 | Program | | |
| | a. Table 4.5 Standard 2-2 requirements | ✓ | |
| Standard | Mathematics & Basic Sciences Requirements | | |
| 2-3 | 1 | | |
| | a. Address standards 2-3, 2-4, and 2-5 using | , | |
| | information required in Table 4.4 | ✓ | |
| Standard | Major Requirements as Specified by Accreditation | , | |
| 2-4 | Body | ✓ | |
| Standard | Humanities. Social Sciences, Arts, Ethical. | | |
| 2-5 | Professional & Other Requirements | | |
| | a. List the courses required by the Accreditation | , | |
| | Body. | ✓ | |
| Standard | Information Technology Content Integration | | |
| 2-6 | Throughout the Program | | |
| | a. List the courses required by the Accreditation | | |
| | Body. | ✓ | |
| | b. Describe how they are applied and integrated | | |
| | throughout the program | ✓ | |
| Standard | Communication Skills (Oral & Written) | | |
| 2-7 | (| | |
| | a. List the courses required by the Accreditation | | |
| | Body. | ✓ | |
| | b. Describe how they are applied in the program. | ✓ | |
| | Criterion 3 – Laboratories and Co | nmputir | ng Facilities |
| | | | |
| Standard | Lab Manuals / Documentation / Instructions | | |
| 3- 1 | | | |
| | a. Explain how students and faculty have | | |
| | adequate and timely access to the | ✓ | |
| | manuals/documentation and instructions | | |
| | b. Are the resources available sufficient for the | / | |
| | program? | √ | |
| Standard | Adequate Support Personnel for Labs | | |
| 3-2 | | | |
| | Indicate for each laboratory, support personnel, | | |
| | level of support, nature and extent of | , | |
| | instructional support. | √ | |
| | Please find example attached in Annexure V(pg x) | | |
| ı | <u> </u> | <u> </u> | <u> </u> |



| | INSTITUTE OF SCIENCE | 311112 | 30111102001 |
|-----------------|--|----------|-------------|
| Standard 3-3 | Adequate Computing Infrastructure and Facilities | ✓ | |
| | a. Describe how the computing facilities support the computing component of your program | ✓ | |
| | b. Are there any shortcomings in the computing | √ | |
| | infrastructure and facilities? | | |
| | Criterion 4 – Student Support | and Advi | sing |
| Standard 4-1 | Sufficient Frequency of Course Offering | | |
| | a. Provide the department's strategy for course offerings | ✓ | |
| | b. Explain how often core courses are offered. | ✓ | |
| | c. Explain how often elective courses are offered. | ✓ | |
| | d. Explain how required courses outside the department are managed to be offered in sufficient number and frequency | √ | |
| Standard 4-2 | Effective Faculty / Student Interaction | | |
| | Describe how you achieve effective student/faculty interaction in courses taught by one or more than one person; such as two faculty members, a faculty member, and a teaching assistant or a lecturer | ✓ | |
| Standard 4-3 | Professional Advising and Counseling | | |
| | Describe how students are informed about program requirements | ✓ | |
| | b. Describe the advising system and indicate how its effectiveness is measured | ✓ | |
| | Describe the student counseling system and how students get professional counseling when needed | ✓ | |
| | d. Indicate if students have access to professional counseling; when necessary | ✓ | |
| | e. Describe opportunities available for students to interact with practitioners, and to have membership in technical and professional societies | √ | |
| | Criterion 5 – Process | Control | |
| Standard 5-1 | Admission Process | | |
| | Describe the program admission criteria at the institutional level, faculty or department if applicable. | ✓ | |

| | b. Make a Flowchart | | |
|----------|--|----------|--|
| | Please find example attached in Annexure VI (pg | ✓ | |
| | xi-xii) | | |
| | c. Describe policy regarding program/credit | | |
| | transfer | ✓ | |
| | d. Indicate how frequently the admission criteria | | |
| | are evaluated and if the evaluated results are | ✓ | |
| | used to improve the process | | |
| Standard | Registration and Students | | |
| 5-2 | | | |
| | a. Describe how students are registered in the | √ | |
| | program | | |
| | b. Describe how students' academic progress is | | |
| | monitored and how their program of study is | ✓ | |
| | verified to adhere to the degree requirements | | |
| | c. Indicate how frequently the process of | | |
| | registration and monitoring are evaluated and | ✓ | |
| | if the evaluation results are used to improve | | |
| | the process | | |
| Standard | Faculty Recruitment and Retention Process | | |
| 5-3 | | | |
| | a. Describe the process used to ensure that highly | ✓ | |
| | qualified faculty is recruited to the program. | , | |
| | b. Make a Flowchart | | |
| | Please find example attached in Annexure VI (pg | ✓ | |
| | xi-xii) | | |
| | c. Indicate methods used to retain excellent | ✓ | |
| | faculty members | | |
| | d. Indicate how evaluation and promotion | | |
| | processes are in line with institution mission | ✓ | |
| | statement | | |
| | e. Indicate how frequently this process is | | |
| | evaluated and if the evaluation results are used | ✓ | |
| G | to improve the process | | |
| Standard | Effective Teaching and Learning Process | | |
| 5-4 | | | |
| | a. Describe the process and procedures used to | | |
| | ensure that teaching and delivery of course | ✓ | |
| | material is effective and focus on students | | |
| | learning | | |
| | b. Indicate how frequently this process is | | |
| | evaluated and if the evaluation results are used | ✓ | |
| | to improve the process | | |



| | ENSTITUTE OF SCIENCE | | |
|--------------|--|--|------|
| Standard 5-5 | Program Requirements Completion Process | | |
| | a. Describe the procedure used to ensure that | ✓ | |
| | graduates meet the program requirements | | |
| | b. Describe when this procedure is evaluated and | | |
| | whether the results of this evaluation are used | ✓ | |
| | to improve the process | | |
| | Criterion 6 – Facı | ılty | |
| Standard | Program Faculty Qualifications and Number | | |
| 6-1 | | | |
| | a. Faculty resumes in accordance with the format | Launched | |
| | b. Table 4.6 faculty distribution by program's | | |
| | areas | | |
| | Please find example attached in Annexure VII (pg | ✓ | |
| | xiii) | | |
| Standard | Current Faculty, Scholarly Activities & Development | | |
| 6-2 | Current racuity, Scholarly rectivities & Development | | |
| 0 2 | a. Describe the criteria for faculty to be deemed | | |
| | current (updated in the field) in the discipline | | |
| | and based on these criteria and information in | | |
| | the faculty member's resumes, what | ✓ | |
| | · · | | |
| | percentage of them is current. The criteria | | |
| | should be developed by the department | | |
| | b. Describe the means for ensuring that full time | | |
| | faculty members have sufficient time for | ✓ | |
| | scholarly and professional development | | |
| | c. Describe existing faculty development | | |
| | programs at the departmental and university | ✓ | |
| | level. Demonstrate their effectiveness in | | |
| | achieving faculty development | | |
| | d. Indicate how frequently faculty programs are | | |
| | evaluated and if the evaluation results are used | ✓ | |
| | for improvement | | |
| Standard | Faculty Motivation and Job Satisfaction | | |
| 6-3 | | <u> </u> | |
| | a. Describe programs and processes in place for | √ | |
| | faculty motivation | ' | |
| | b. Indicate how effective these programs are | ✓ | |
| | c. Obtain faculty input using faculty survey | | |
| | (Appendix C) on programs for faculty | ✓ | |
| | motivation and job satisfaction | | |
| | Criterion 7 – Institutiona | l Facilit | ties |
| Standard ' | | | |
| | | <u> </u> | |
| _ | | | |



| | a. Describe infrastructure and facilities that | | Leintologi |
|--------------|---|----------|---------------------|
| | support new trends in learning | ✓ | |
| | b. Indicate how adequate the facilities are | ✓ | |
| Standard 7-2 | Library Collections & Staff | | |
| | Describe the adequacy of library's technical collection | ✓ | |
| | b. Describe the support rendered by the library | ✓ | |
| Standard 7-3 | Class-rooms & Offices Adequacy | | |
| | a. Describe the adequacy of the classrooms | ✓ | |
| | b. Describe the adequacy of faculty offices | ✓ | |
| | Please find examples of Criterion 7 attached in A | Annexure | e VIII (pg xiv-xvi) |
| | Criterion 8 – Institutiona | al Suppo | ort |
| Standard 8-1 | Support and Financial Resources | | |
| | a. Describe how your program meets this | | |
| | standard. If it does not explain the main | ✓ | |
| | causes and plans to rectify the situation | | |
| | b. Describe the level of adequacy of | | |
| | secretarial support, technical staff and | ✓ | |
| Ctondond 9.2 | office equipment | | |
| Standard 8-2 | Number and Quality of GSs, RAs and Ph.D. Students | | |
| | a. Provide the number of graduate students, research assistants and Ph.D. students for the last three years | ✓ | |
| | b. Provide the faculty: graduate student ratio for the last three years | ✓ | |
| Standard 8-3 | Financial Support for Library and Computing Facilities | | |
| | a. Describe the resources available for the library | ✓ | |
| | b. Describe the resources available for laboratories | N/A | |
| | c. Describe the resources available for computing facilities | ✓ | |
| | Please find examples of Criterion 8 attached in A | Annexure | e IX (pg xvii-xix) |

*Key

✓ - Yes X- No NA- Not Applicable



SZABIST

SELF-ASSESSMENT REPORT

Bachelor in Business Administration (BBA)- Larkana Campus

Assessment Team Report



ASSESSMENT TEAM REPORT

Bachelor in Business Administration (BBA) – Larkana Campus



Assessment Team Report

The AT report is comprised of the following:

- A. Review Report
- B. Assessment Results Implementation Plan Summary
- C. Criteria Referenced (Rubric) Evaluation of SAR

A. The Review Report

| i. | Mr. Jai Kishan |
|--------------------------------------|--|
| ii. | Mr. Shohaib Shah |
| iii. | Mr. Vickram |
| ъ. | |
| Date | of Nomination |
| Duit | |
| 30 th 1 | March, 2016 ssment duration (e.g. 7 days or 10 days) |
| 30 th 1 | March, 2016 ssment duration (e.g. 7 days or 10 days) |
| 30 th MASSES | March, 2016 ssment duration (e.g. 7 days or 10 days) |
| 30 th M Asses 7 Day | March, 2016 ssment duration (e.g. 7 days or 10 days) |
| 30 th M Asses 7 Day | March, 2016 ssment duration (e.g. 7 days or 10 days) ys e of Department and Program being assessed |



| h I n | mm | 1en1 | C (| m | • |
|-------|----|------|-----|---|---|

| | i. | Relevance and the comprehensiveness of the responses to criteria / standards given in the SA Manual |
|----|------|--|
| | | Standards are meeting but some shortcoming should be addressed. |
| | ii. | Authenticity of the information / data provided in the report |
| | | Some Sources of data table are missing. |
| | iii. | Adequacy of the summaries / conclusions drawn by PT on the basis of various feedbacks / surveys |
| | | No survey forms are attached. |
| | iv. | Observations made during the assessment |
| | | Objectives are lined Alumni Data not available |
| | v. | Strengths and weaknesses of the Program Strength: 1- Foundation support for non-business graduates. |
| | | 2- Scholarships and Internships are available, qualified faculty |
| | | Weakness: 1- Phd faculty, Practical exposure should be provided. |
| 7. | | of the presentation of AT report in the exit meeting |
| | 15 A | pril, 2016 |



B. Criteria Referenced (Rubric) Evaluation of SAR

CRITERIA REFERENCED SELF ASSESSMENT – METHODOLOGY AND EVALUATION TOOL

Scoring of Criterion Items

1. Key areas of each criterion are to be scored normally by considering the approach taken by the university and the results achieved. Maximum score for each item is 5 and the minimum is 1. The visiting team is required to award the score by encircling one of the entries against each item. The total of the encircled values (TV) for each criterion will be determined and normalized in percentages. Each criterion has a weight allocated to it. Scores pertaining to a particular criterion will be the product of TV and its weightage. Following are the guidelines to be used to awarding score to each key area.

| Result | Score |
|--|-------|
| Poor performance in most of the areas. | 1 |
| Fair performance in most of the areas. | 2 |
| Good performance for most areas. No poor performance in any areas. | 3 |
| Good to excellent performance in all areas. | 4 |
| Excellent performance in most of the areas. | 5 |



Criteria Referenced Self-Assessment – Methodology and Evaluation Tool

| Criterion 1 – Program Mission, Objectives and Outcomes Weight | | | | | | |
|---|--|----|-----|------|---|---|
| Fa | ctors | Sc | ore | | | |
| | Does the Program have documented measureable objectives that support faculty / college and institution mission statements? | 5 | 4 | 3 | 2 | 1 |
| 2 | Does the Program have documented outcomes for graduating students? | 5 | 4 | 3 | 2 | 1 |
| 3 | Do these outcomes support the Program objectives? | 5 | 4 | 3 | 2 | 1 |
| 4 | Are the graduating students capable of performing these outcomes? | 5 | 4 | 3 | 2 | 1 |
| | Does the department assess its overall performance periodically using quantifiable measures? | 5 | 4 | 3 | 2 | 1 |
| 6 | Is the result of the Program Assessment documented? | 5 | 4 | 3 | 2 | 1 |
| | Total Encircled Value (TV) | | 25 | | | |
| | Score 1 (S1) = [TV/(No. of Questions *5)] *100 *Weight | | | 4.17 | | |
| Cr | Criterion 2 – Curriculum Design and Organization Weight | | | | | |
| Fa | ctors | Sc | ore | | | |
| 1 | Is the curriculum consistent? | 5 | 4 | 3 | 2 | 1 |
| 2 | Does the department assess its overall performance periodically using quantifiable | 5 | 4 | 3 | 2 | 1 |
| 3 | Are theoretical background, problem analysis and solution design stressed within the program's core material? | 5 | 4 | 3 | 2 | 1 |
| 4 | Does the curriculum satisfy the core requirements laid down by respective accreditation bodies? | 5 | 4 | 3 | 2 | 1 |
| 5 | Does the curriculum satisfy the major requirements laid down by HEC and the respective councils / accreditation bodies? | 5 | 4 | 3 | 2 | 1 |
| 6 | Does the curriculum satisfy the professional requirements as laid down by Accreditation Body? | 5 | 4 | 3 | 2 | 1 |
| 7 | Is the information technology component integrated throughout the program? | 5 | 4 | 3 | 2 | 1 |
| 8 | Are oral and written skills of the students developed and applied in the program? | 5 | 4 | 3 | 2 | 1 |
| | Total Encircled Value (TV) | | | 35 | | |
| | Score 2 (S2) = [TV/(No. of Questions *5)] *100 *Weight | | | 17.5 | ; | |



| Cri | terion 3 – Laboratories and Computing Facilities | We | eight | = 0.1 | .0 | | | | | |
|--|--|----|-------|-------|---------------|---|--|--|--|--|
| Factors | | | | | Score | | | | | |
| 1 | Are laboratory manuals / documentation / instructions etc. for experiments available and readily accessible to faculty and students? | 5 | 4 | 3 | 2 | 1 | | | | |
| 2 | Are there adequate number of support personnel for instruction and maintaining the laboratories? | 5 | 4 | 3 | 2 | 1 | | | | |
| 3 | Are the university's infrastructure and facilities adequate to support the program objectives? | 5 | 4 | 3 | 2 | 1 | | | | |
| | Total Encircled Value (TV) | 13 | | | | | | | | |
| | Score 3 (S3) = [TV/(No. of Questions *5)] *100 *Weight | | 8.67 | | | | | | | |
| Cri | terion 4 – Student Support and Advising | We | eight | = 0.1 | .0 | | | | | |
| Fac | etors | | Score | | | | | | | |
| 1 | Are the courses being offered in sufficient frequency and number for the students to complete the program in a timely manner? | 5 | 4 | 3 | 2 | 1 | | | | |
| 2 | Are the courses in the major area structured to optimize interaction between the students, faculty and teaching assistants? | | | 3 | 2 | 1 | | | | |
| 3 | Does the university provide academic advising on course decisions and career choices to all students? | 5 | 4 | 3 | 2 | 1 | | | | |
| | Total Encircled Value (TV) | 13 | | | | | | | | |
| Score 4 (S4) = [TV/(No. of Questions *5)] *100 *Weight | | | | | 8.67 | | | | | |
| Criterion 5 – Process Control | | | | | Weight = 0.15 | | | | | |
| Factors | | | | | Score | | | | | |
| 1 | Is the process to enroll students to a program based on quantitative and qualitative criteria? | 5 | 4 | 3 | 2 | 1 | | | | |
| 2 | Is the process above clearly documented and periodically evaluated to ensure that it is meeting its objectives? | 5 | 4 | 3 | 2 | 1 | | | | |
| 3 | Is the process to register students in the program and monitoring their progress documented? | 5 | 4 | 3 | 2 | 1 | | | | |
| 4 | Is the process above periodically evaluated to ensure that it is meeting its objectives? | | 4 | 3 | 2 | 1 | | | | |
| 5 | Is the process to recruit and retain faculty in place and documented? | 5 | 4 | 3 | 2 | 1 | | | | |
| 6 | Are the processes for faculty evaluation & promotion consistent with the institution mission? | 5 | 4 | 3 | 2 | 1 | | | | |
| 7 | Are the processes in 5 and 6 above periodically evaluated to ensure that they | 5 | 4 | 3 | 2 | 1 | | | | |



| | Score 6 (S6) = $[TV/(No. of Questions *5)] *100 *Weight$ | | | 9.86 | | | | | |
|--|---|---|---|-------|---------------|---|--|--|--|
| Total Encircled Value (TV) | | | | 23 | | | | | |
| 7 | Are faculty members motivated and satisfied so as to excel in their profession? | 5 | 4 | 3 | 2 | 1 | | | |
| 6 | 6 Are there mechanisms in place for faculty development? | | 4 | 3 | 2 | 1 | | | |
| 5 | Do faculty members dedicate sufficient time to research to remain current in their disciplines? | | 4 | 3 | 2 | 1 | | | |
| 4 | 4 Do the majority of faculty members hold a PhD degree in their discipline? | | 4 | 3 | 2 | 1 | | | |
| 3 | 3 Do the faculty members posses a level of competence that would be obtained through graduate work in the discipline? | | | 3 | 2 | 1 | | | |
| 2 | Are the qualifications and interests of faculty members sufficient to teach all courses, plan, modify and update courses and curricula? | | 4 | 3 | 2 | 1 | | | |
| 1 | Are there enough full time faculty members to provide adequate coverage of the program areas / courses with continuity and stability? | | 4 | 3 | 2 | 1 | | | |
| Factors | | | | Score | | | | | |
| Criterion 6 – Faculty | | | | | Weight = 0.15 | | | | |
| Score 5 (S5) = [TV/(No. of Questions *5)] *100 *Weight | | | | | 14.18 | | | | |
| Total Encircled Value (TV) | | | | | 52 | | | | |
| 11 | Is the process in 10 above periodically evaluated to ensure that it is meeting its objectives? | 5 | 4 | 3 | 2 | 1 | | | |
| 10 | Is the process to ensure that graduates have completed the requirements of the program base on standards and documented procedures? | 5 | 4 | 3 | 2 | 1 | | | |
| 9 | 9 Is the process in 8 above periodically evaluated to ensure that it is meeting its objectives? | | | | 2 | 1 | | | |
| 8 | B Do the processes and procedures ensure that teaching and delivery of course material emphasize active learning and that course learning outcomes are met? | | | | 2 | 1 | | | |



| (| Criterion 7 – Institutional Facilities | Weight = 0.15 | | | | | | | |
|-----|--|---------------|---|---------------|---|----|--|--|--|
| Fac | Factors | | | Score | | | | | |
| 1 | Does the institution have the infrastructure to support new trends such as elearning? | 5 4 3 2 1 | | | 1 | | | | |
| 2 | Does the library contain technical collection relevant to the program and is it adequately staffed? | 5 | 4 | 3 | 2 | 1 | | | |
| 3 | Are the class rooms and offices adequately equipped and capable of helping faculty carry out their responsibilities? | | | | 2 | 1 | | | |
| | Total Encircled Value (TV) | | | | | 10 | | | |
| | Score 7 (S7) = [TV/(No. of Questions *5)] *100 *Weight | | | 10 | | | | | |
| (| Criterion 8 – Institutional Support | | | Weight = 0.15 | | | | | |
| Fac | Factors | | | Score | | | | | |
| 1 | 1 Is there sufficient support and finances to attract and retain high quality faculty? | | 4 | 3 | 2 | 1 | | | |
| 2 | Are there an adequate number of high quality graduate students, teaching assistants and PhD students? | | 4 | 3 | 2 | 1 | | | |
| | Total Encircled Value (TV) | | | | 7 | | | | |
| | Score 8 (S8) = [TV/(No. of Questions *5)] *100 *Weight | | | 10.5 | | | | | |

OVERALL ASSESSMENT SCORE = S1 + S2 + S3 + S4 + S5 + S6 + S7 + S8 + S9 + S10

= 83.5



C. Assessment Results Implementation Plan Summary BBA Program-

Larkana Campus

| AT Findings | | Corrective Action | Implementation | Responsible | Resourc |
|-----------------|--|---|---|---|--|
| 9 * | | | Date | _ | Needed |
| Number of | 1. | It is suggested that more | August 2016 | HR | Offices/ Pcs |
| faculty is low | | faculty is hired in the near | | | |
| | | future to reduce the teacher | | | |
| | | student ratio. | | | |
| Training and | 2. | In order to improve the | September 2016 | Program Managers | Budget for tra |
| development | | quality of teaching | | | |
| programs are | | standards, it is suggested | | | |
| very few | | that some training and | | | |
| | | development programs are | | | |
| | | initiated at the campus. | | | |
| Lab manuals are | 3. | It is recommended that lab | .September 2016 | HR | - |
| missing | | manuals are made available | | | |
| | | for student convenience. | | | |
| Lack of CSR | 4. | The program should assign | It is in process | Program Managers | - |
| related events | | projects to students to | | | |
| | | enhance corporate social | | | |
| | | responsibility skills and | | | |
| | | efforts. | | | |
| | Training and development programs are very few Lab manuals are missing Lack of CSR | Number of faculty is low Training and development programs are very few Lab manuals are missing Lack of CSR 4. | Number of faculty is low faculty is hired in the near future to reduce the teacher student ratio. Training and development quality of teaching standards, it is suggested that some training and development programs are initiated at the campus. Lab manuals are made available for student convenience. Lack of CSR 4. The program should assign projects to students to enhance corporate social responsibility skills and | Number of 1. It is suggested that more faculty is low faculty is hired in the near future to reduce the teacher student ratio. Training and development quality of teaching programs are standards, it is suggested that some training and development programs are initiated at the campus. Lab manuals are development are initiated at the campus. Lack of CSR 4. The program should assign related events projects to students to enhance corporate social responsibility skills and | Number of 1. It is suggested that more faculty is low faculty is hired in the near future to reduce the teacher student ratio. Training and 2. In order to improve the development programs are standards, it is suggested that some training and development programs are initiated at the campus. Lab manuals are related events Lack of CSR 4. The program should assign related events projects to students to enhance corporate social responsibility skills and August 2016 HR Program Managers Program Managers Program Managers Program Managers |



President's Comments: The BBA Self-Assessment Report results will help SZABIST in improving the quality of education and meeting its commitment towards excellence in education. This will require steadfast and timely implementation of the recommendations of the Assessment Team. I would like to thank Program Team, Assessment Team and the staff of QEC for the preparation and completion of Self-Assessment Report of the BBA program of Larkana Campus.

Name and Signature:

Madame Shahnaz Wazir Ali

Dean's or HoD's Comments: The suggestions given in AT findings will be implemented as soon as possible. For example: Faculty promotion policy is almost the same as given by the HEC. However, it is in final stage and open to everyone soon. As far as the Faculty hiring is concerned, it is an ongoing process. We are trying to get more qualified Faculty. In this regard we advertise at least twice a year to get more qualified Faculty. Other suggestions will be implemented in Phases and as soon as physical resumes and budgetary allocation is available.

Name and Signature:

Mr. Muhammad Bux Soomro

QEC Comments: The Self-Assessment Process of the BBA program of SZABIST Larkana Campus highlighted that; the implementation of the suggested recommendations will improve the program and will help in enhancing the quality of educational experience of students. It should be noted that the challenging process of Self-Assessment reached its completion with the support of the Program Manager, efforts of the Program and Assessment Teams, and dedication of the IR/QEC staff

Name and Signature:

Ms. Faryal Shahabuddin

Ms. Sadaf Shaikh



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Name and Signature:

Theher W.M

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Name and Signature:

Ms. Faryal Shahabuddin

Ms. Sadaf Shaikh

Assessment Team Report



SZABIST

SELF-ASSESSMENT REPORT Bachelor in Business Administration (BBA) - Larkana Campus

Program Team Registration Forms



Program Team

| Program Team of (Name of Department / Faculty): | Janogemen Sciences BBA |
|---|--|
| Team Leader: Taling Almo | 0 |
| Name: Zalisti Am | Position: Assistant PEopus & |
| Institution: Odrish pararea | Position: ASSITANT PETERS D PSBA - Program Contact No: (Office) OFU-4053400 Maneget. |
| Mobile No: <u>03033216786</u> | Email Address: abrooklik. Szabish. edu fl |
| | |

Role in Program Team:

Beside his / her own responsibilities, he/ she will also be responsible for the following:

- To attend the SAR meetings as and when required.
- To ensure that Self Assessment Mechanism is being implemented as per the given guidelines.
- To prepare drafts of the SAR on the given dead line and send them to QEC for timely feedback.
- To keep the record of all the supporting documents addressing various standards of the SAR.
- To circulate all the applicable feedback forms to the target stakeholders and include the analysis
 of the same in the SAR.
- To communicate with the management on the effectiveness and suitability of the Self Assessment Mechanism.

Declaration of the Program Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Program Feam.

(Signature of PT Member)

08/5)2015

Approved By:

(Head of the Department)



Program Team

Program Team of (Name of Department / Faculty): Business Administration - 88A

Team Leader: Zahida Abro

Name: Asim Shabir

Position: Lecturer

Institution: SZABIST Larkana Campus

Contact No: (Office) 074-4053400-125

Mobile No: 03337177454

Email Address: asim@lrk.szabist.edu.pk

Role in Program Team:

Beside his / her own responsibilities, he/ she will also be responsible for the following:

- To attend the SAR meetings as and when required.
- · To ensure that Self-Assessment Mechanism is being implemented as per the given guidelines.
- To prepare drafts of the SAR on the given dead line and send them to QEC for timely feedback.
- To keep the record of all the supporting documents addressing various standards of the SAR.
- To circulate all the applicable feedback forms to the target stakeholders and include the analysis
 of the same in the SAR.
- To communicate with the management on the effectiveness and suitability of the Self-Assessment Mechanism.

Declaration of the Program Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Program Team.

08-05-2015

(Signature of PV Member)

Date

Approved By:

(Head of the Department)



Program Team

Program Team

Program Team

Program Team of (Name of Department / Faculty): Management Sciences - BBA

Team Leader: Madam Zahida Abro

Name: Abdul Salam

Position: Lecturer

Institution: SZABIST

Mobile No: 0333-2432883

Email Address: abdulsalam @ lok. SZABIST. edv. A.

Role in Program Team:

Beside his / her own responsibilities, he/ she will also be responsible for the following:

- To attend the SAR meetings as and when required.
- To ensure that Self Assessment Mechanism is being implemented as per the given guidelines.
- To prepare drafts of the SAR on the given dead line and send them to QEC for timely feedback.
- To keep the record of all the supporting documents addressing various standards of the SAR.
- To circulate all the applicable feedback forms to the target stakeholders and include the analysis of the same in the SAR.
- To communicate with the management on the effectiveness and suitability of the Self Assessment Mechanism.

Declaration of the Program Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Program Team.

(Signature of PT Member)

08/05/2015

Approved By

(Head of the Department)



Program Team

| Program Team of (Name of Department / Faculty): | MEN BBA |
|---|--|
| Team Leader: Madam Zahida Abro | |
| Name: Ghulam Mustaga Shaikh | Position: <u>lecturer</u> Assistant Rogerson |
| Institution: Szabist Larkana Campus | Contact No: (Office) 074-4053400-114 |

Mobile No: 03322773162 Email Address: gholammustage @lvk. szaloist-edu pl

Role in Program Team:

Beside his / her own responsibilities, he/ she will also be responsible for the following:

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- To prepare drafts of the SAR on the given dead line and send them to QEC for timely feedback.
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- To communicate with the management on the effectiveness and suitability of the Self Assessment Mechanism.

Declaration of the Program Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Program Team.

(Signature of PT Member)

Date

12/05/2015

Approved By:_

(Head of the Department)



Program Team

Program Team of (Name of Department / Faculty): Management Sciences BBA

Team Leader: Ma'rm Zahida Abro

Name: Walim Abbas Awm

Position: AP, MS-

Institution: SZABIST, LRK-

Mobile No: 03322001365

Contact No: (Office) <u>074-4053400-123-</u>

Email Address: WESmabbus@fok.Szalm.ed.

Role in Program Team:

Beside his / her own responsibilities, he/ she will also be responsible for the following:

- To attend the SAR meetings as and when required.
- To ensure that Self Assessment Mechanism is being implemented as per the given guidelines.
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- To keep the record of all the supporting documents addressing various standards of the SAR.
- To circulate all the applicable feedback forms to the target stakeholders and include the analysis of the same in the SAR.
- To communicate with the management on the effectiveness and suitability of the Self Assessment Mechanism.

Declaration of the Program Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the

(Signature of PT Member)

Approved By:

(Head of the Department)



SELF-ASSESSMENT REPORT

Bachelor in Business Administration (BBA) - Larkana Campus

Assessment Team Registration Forms



Assessment Team

| Assessment Team of (Name of Department / Faculty): | BBA |
|--|--|
| Team Leader: Jai kishan | |
| Name: Jai kishan | Position: <u>Lecturel</u> |
| Institution: SZABIST - URK | Contact No: (Office) <u>074-405 3400</u> (109) |
| Mobile No: <u>03453097472</u> | Email Address: jaikishan @ Lrk. szabist. edu. ph |
| | |
| | |

Role in Assessment Team:

- Beside his / her own responsibilities, He/ She will also be responsible for the following:
- The review of SAR
- Physical Verification of the academic facilities
- · Verification of the contents of SAR
- · Evidence gathering to support their findings
- Evaluation of SAR in light of the above points
- Reporting on the findings of the evaluation and visits
- Converting the report in the HEC-specified rubric format

Declaration of the Assessment Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Assessment Team.

(Signature of AT Member)

Date

Approved By:

(Head of the QEC)



Assessment Team

| Assessment Team of (Name of Department / Faculty): | BBA |
|--|---------------------------------------|
| Team Leader: Mr. Jai Kishan | |
| Name: Shoaib Ali Shah | Position: Lecturer |
| Institution: SZABIST LARKANA | Contact No: (Office) 074-4053400 (105 |
| Mobile No: 0314-9614293 | Email Address: Sheait Shah QOLK 320b |

BBA

Role in Assessment Team:

- Beside his / her own responsibilities, He/ She will also be responsible for the following:
- The review of SAR
- Physical Verification of the academic facilities
- Verification of the contents of SAR
- Evidence gathering to support their findings
- Evaluation of SAR in light of the above points
- Reporting on the findings of the evaluation and visits
- Converting the report in the HEC-specified rubric format

Declaration of the Assessment Team Member:

I am quite willing to be part of this team and assure that I would do my best to play my role in the working of Assessment Team.

(Signature of AT Member)

Approved By:

08/04/16

(Head of the QEC)



| | hi Campus |
|--|---|
| Registra | ation Form |
| Assessn | ment Team |
| Assessment Team of (Name of Department / Facult | ty): <u>BBA</u> |
| Team Leader: Mr. Jai Kishan | |
| Name: VICKRAM | Position: LECTURER |
| Team Leader: Mr. Jai Kishan Name: VICKRAM Institution: SZABIST LARKANA | Contact No: (Office) 074-40534w-125 |
| Mobile No: <u>0336</u> 2804440 | Email Address: VICKSamtalreja@ Len SZAMIS EDY. PA |
| The review of SAR Physical Verification of the academic facili Verification of the contents of SAR Evidence gathering to support their finding Evaluation of SAR in light of the above po Reporting on the findings of the evaluation Converting the report in the HEC-specified | ints and visits |
| Declaration of the Assessment Team Member | |
| I am quite willing to be part of this team and assure working of Assessment Team. | that I would do my best to play my role in the |
| X | 11/04/2016 |
| (Signature of A.P. Member) | Date |
| Approved By: | |
| (Head of the OEC) | |